



SOMEWHERE IN SUNSHINE CITY

ANNUAL CHARITY GALA

SPONSORSHIP
OPPORTUNITIES





WELCOME

The Junior League of St. Petersburg is excited to announce our 2023 spring event, the Junior League of St. Petersburg Spring Gala! Themed "Somewhere in Sunshine City", a play on St. Petersburg's nickname as the "Sunshine City", this event will benefit the many community projects the Junior League of St.

Petersburg leads or supports. Guests will enjoy dinner, dancing, silent and live auctions, and hear from Junior League of St Petersburg leadership. Guests will also learn how their donations impact the Junior League of St. Petersburg and the community.



**SOMEWHERE IN
SUNSHINE CITY**

Annual
CHARITY
GALA

WELCOME



ABOUT US

THE JUNIOR LEAGUE MISSION

The Junior League of St. Petersburg is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

WE ARE THE JUNIOR LEAGUE OF ST PETERSBURG

Above all else, our goal is to promote and perpetuate social change in the St. Petersburg community that will benefit most from it. By empowering women and providing valuable leadership training, we are giving local women the tools to get involved, put their talents to work, and positively impact the community of St. Petersburg, Florida.

OUR LOCAL IMPACT

Since 1931, the Junior League of St. Petersburg (JLSP) has worked to improve the lives of children in St. Petersburg. We continue to concentrate our efforts on school success by focusing on the health, nutrition, and literacy of children. Our community projects such as Care Fair, Kids in the Kitchen Pack-A-Snack, and Enabling Grants are made possible through the generosity of our community partners combined with thousands of hours from JLSP members.



**SOMEWHERE IN
SUNSHINE CITY**

Annual
CHARITY
GALA

ABOUT
US



LOCAL IMPACT

CARE FAIR

Since 1997, Care Fair has provided the St. Petersburg children with:



27,000+
backpacks



260+
dental exams



7,300+
medical exams



300+
hair cuts

KIDS IN THE KITCHEN

Since 2020, Kids in the Kitchen Pack-A-Snack has provided:



7,680+
snacks

LITERACY

Since 2019, JLSP has donated:



4,000+
books

ENABLING GRANTS

Since 2005, JLSP has awarded:



\$110,000+
in grants



**SOMEWHERE IN
SUNSHINE CITY**

Annual
CHARITY
GALA

LOCAL
IMPACT

SPONSORSHIP LEVELS



PRESENTING SPONSOR \$10,000

BRANDING:

- Recognition as presenting sponsor of Junior League 2023 Spring Gala
- Host to include company name featured in title of event as “Presented by: [company name]”
- Recognition as presenting sponsor in select digital and collateral materials including the JLSP website, JLSP Causeway (printed publication), event program, event video screens, and other event materials where applicable
- Company logo featured on welcome sign entering event (premium logo placement)

PROMOTION:

- Company logo and recognition included in select electronic correspondence to prospective attendees
- Company-provided banner displayed at community events*
- Ability to place company provided marketing materials at community events*
- Host to introduce company representative in audience and welcome company to event - “thank you for your support”
- Company recognition on Facebook and Instagram post
- Company representative to speak for during program and/or general membership meeting

HOSPITALITY:

- One premium table of 10 guests + VIP happy hour
- Table wine (4 bottles)
- Top tier take home favor

**Marketing and branding materials must be reviewed by JLSP.*



**SOMEWHERE IN
SUNSHINE CITY**

Annual
CHARITY
GALA

PRESENTER
LEVEL

SPONSORSHIP LEVELS



PARTNER

\$5,000

BRANDING:

- Recognition as a Sponsor at the Spring Gala
- Recognition as partner sponsor in select digital and collateral materials including the JLSP website, JLSP Causeway (printed publication), event program, event video screens, and other event materials where applicable
- Host to include company name featured in title of event as “VIP Happy Hour Presented by: [company name]”
- Cocktail Napkins with company name for VIP happy hour

PROMOTION:

- Company logo and recognition included in select electronic correspondence to prospective attendees
- Company-provided banner displayed at community events*
- Ability to place company provided marketing materials at community events*
- Company recognition on Facebook and Instagram post

HOSPITALITY:

- VIP registration for 6 guests
- Table Wine (2 bottles)

**Marketing and branding materials must be reviewed by JLSP.*



**SOMEWHERE IN
SUNSHINE CITY**

Annual
CHARITY
GALA

PARTNER
LEVEL

SPONSORSHIP LEVELS



LEADER

\$2,500

BRANDING:

- Recognition as a Sponsor at the Spring Gala
- Recognition as leader sponsor in select digital and collateral materials including the JLSP website, JLSP Causeway (printed publication), event program, event video screens, and other event materials where applicable
- Company logo/name on placard and placed in floral arrangements

PROMOTION:

- Company logo and recognition included in select electronic correspondence to prospective attendees
- Ability to place company provided marketing materials at community events*
- Company recognition on Facebook and Instagram post

HOSPITALITY:

- VIP registration for 4 guests
- Table Wine (1 bottle)

**Marketing and branding materials must be reviewed by JLSP.*



**SOMEWHERE IN
SUNSHINE CITY**

Annual
CHARITY
GALA

LEADER
LEVEL



SPONSORSHIP LEVELS

PATRON

\$1,000

BRANDING:

- Recognition as a Sponsor at the Spring Gala
- Recognition as patron sponsor in select digital and collateral materials including the JLSP website, JLSP Causeway (printed publication), event program, event video screens, and other event materials where applicable

PROMOTION:

- Company logo and recognition included in select electronic correspondence to prospective attendees
- Company recognition on Facebook and Instagram post

HOSPITALITY:

- General admission tickets for 4 guests



**SOMEWHERE IN
SUNSHINE CITY**

Annual
CHARITY
GALA

PATRON
LEVEL



SPONSORSHIP LEVELS

SUPPORTER

\$500

BRANDING:

- Recognition as a Sponsor at the Spring Gala
- Company recognition as supporter sponsor in select digital and collateral materials including the JLSP website, JLSP Causeway (printed publication), event program, event video screens, and other event materials where applicable

PROMOTION:

- Company recognition on Facebook and Instagram post

HOSPITALITY:

- General admission tickets for 2 guests



**SOMEWHERE IN
SUNSHINE CITY**

Annual
CHARITY
GALA

SUPPORTER
LEVEL

ADMISSION TICKETS



VIP \$200

Three course dinner
Exclusive VIP happy hour
Open bar during VIP happy hour
Seating at reserved VIP tables
20 opportunity drawing tickets
"VIP tickets only" opportunity drawings
Early access to silent auction
Museum tours of the James Museum
"Ask the Architect" with a James Museum architect
Dancing & music
Includes 1 (post VIP happy hour) drink ticket

GENERAL ADMISSION \$150

Three course dinner
Dancing & music
Access to silent auction
Includes 1 drink ticket



**SOMEWHERE IN
SUNSHINE CITY**

Annual
CHARITY
GALA

ADMISSION
TICKETS