



SEPTEMBER
14, 2023

AN INTERNATIONAL DAY TO CELEBRATE
THE GOOD IN AND ALL AROUND US

SPONSORSHIP OPPORTUNITIES

The Junior League of St. Petersburg is excited to announce sponsorship opportunities at our upcoming 'Find the Good' Event. Find the Good is an evening to celebrate the good in you, in Junior League, and in the St. Petersburg community!

On September 14, 2023 from 5:30-8:30pm at the St. Petersburg Shuffleboard Courts, Junior League of St. Petersburg will host a free family fun event featuring food, drinks, shuffleboard tournament, face painting, shopping, and other fun activities!

In alignment with our mission, this free event is designed to welcome all members of the community to celebrate the good! Guests will learn how their donations impact the Junior League of St. Petersburg and the community. They will also better understand the many local non-profits we support and how they make a large impact on St. Petersburg's kids and families.

This event is a great opportunity for your business to get exposure to 100+ St. Petersburg residents while supporting non-profit organizations making a positive impact.

We look forward to partnering with you this year and for many more years to come!



ABOUT US

The Junior League Mission

The Junior League of St. Petersburg is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

We are the Junior League of St. Petersburg

Above all else, our goal is to promote and perpetuate social change in the St. Petersburg community that will benefit most from it. By empowering women and providing valuable leadership training, we are giving local women the tools to get involved, put their talents to work, and positively impact the community of St. Petersburg, Florida.

Our Local Impact

Since 1931, the Junior League of St. Petersburg (JLSP) has worked to improve the lives of children in St. Petersburg. We continue to concentrate our efforts on school success by focusing on the health, nutrition, and literacy of children. Our community projects such as Care Fair, Kids in the Kitchen Pack-A-Snack, and Enabling Grants are made possible through the generosity of our community partners combined with thousands of hours from JLSP members.

JLSP IMPACT

CARE FAIR

Since 1997, Care Fair has provided the St. Petersburg children with:



28,000+
backpacks



300+
dental exams



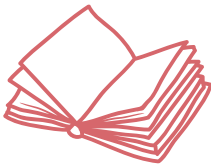
7,400+
medical exams



300+
hair cuts

LITERACY

Since 2019,
JLSP has donated:



4900+
books

KIDS IN THE KITCHEN

Since 2020, Kids in the Kitchen
Pack-A-Snack has provided:



7,680+
snacks

ENABLING GRANTS

Since 2005,
JLSP has awarded:



\$110,000+
in grants

Find the Good Sponsorship

The following are the Find the Good Event Sponsorship Opportunities at a glance. Additional details for each sponsorship level can be found in this packet.

	Presenting Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Contribution:	\$1,000 One available	\$500 Four available	\$250* Eight available	\$100* Unlimited
Digital representation in event marketing	✓	✓	✓	✓
Distribute marketing materials at event	✓	✓	✓	
Logo on Event Signage*	Logo - Premier Placement	Logo - Priority Placement	Name Printed	
Logo in JL Causeway Publication	✓	✓		
Dedicated Table to Promote Company	✓	✓		
Speaking Opportunity at Event	✓			

*Logo must be received by September 8, 2023; In lieu of logo, sponsors will be mentioned during the event



Presenting Sponsor
\$1000



Branding:

- Recognition as presenting sponsor in select digital and collateral materials including the Junior League of St. Petersburg (JLSP) website, JLSP Causeway (printed publication), and other event materials where applicable
- Company logo featured on event signage (premium logo placement)

Promotion:

- Company logo and recognition included in select electronic correspondence to prospective attendees
- Company recognition on Facebook and Instagram post
- Dedicated company table to promote and store company provided marketing materials at event+
- Host to introduce company representative in audience and welcome company to event - "thank you for your support"
- Company representative to speak during program

+Marketing and branding materials must be reviewed by JLSP



Gold Sponsor
\$500



Branding:

- Recognition as gold sponsor in select digital and collateral materials including the JLSP website, JLSP Causeway (printed publication), and other event materials where applicable
- Company logo featured on event signage (priority logo placement)

Promotion:

- Company logo and recognition included in select electronic correspondence to prospective attendees
- Company recognition on Facebook and Instagram post
- Dedicated company table to promote and store company provided marketing materials at event+

+Marketing and branding materials must be reviewed by JLSP



Silver Sponsor

\$250*



Branding:

- Recognition as silver sponsor in select digital and collateral materials including the JLSP website and other event materials where applicable
- Company name featured on event signage

Promotion:

- Company logo and recognition included in select electronic correspondence to prospective attendees
- Company recognition on Facebook and Instagram post
- Ability to place company provided marketing materials at event+

+Marketing and branding materials must be reviewed by JLSP

*\$250 or equivalent in-kind donations



Bronze Sponsor

\$100*



Branding:

- Recognition as bronze sponsor in select digital and collateral materials including the JLSP website and other event materials where applicable

Promotion:

- Company logo and recognition included in select electronic correspondence to prospective attendees
- Company recognition on Facebook and Instagram post

*\$100 or equivalent in-kind donations

Find the Good Sponsor Information



Sponsor Recognition Name _____
As you want it to appear on all sponsor recognition

Name _____

Mailing Address _____

Phone _____ Email _____

Giving Level:

Presenting (\$1,000) Gold (\$500) Silver (\$250) Bronze (\$100) Other Amount

My CHECK is enclosed for the full payment. Check # _____ *[Payable to JLSP]*

Please send me an invoice for the full amount.

I would like to make a recurring monthly contribution for a total of \$ _____ split evenly over _____ months, and I authorize JLSP to charge my credit card provided herein.

My employer is _____, and they may participate in charity matching. Please have a League representative contact me.

Card Type Visa Mastercard Discover AMEX Zip Code _____

Card Number _____ Exp. Date ____/____/____ Security Code _____

Contact Us: Email events@jlstpete.org with questions and inquiries.

The Junior League of St. Petersburg, Inc., CH5314, 500 MLK St. N, Ste. #300, St. Petersburg, FL 33705. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling 1-800-HELP-FLA [435-7352] toll-free within the state, or by visiting their website at www.floridaconsumerhelp.com. Registration does not imply endorsement, approval, or recommendation by the state

Thank you for your support!

