JUNIOR LEAGUE OF ST. PETERSBURG 2020 - 2021 Quarter 1

Causewar

JUNIOR LEAGUE OF ST. PETERSBURG

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MISSION

The Junior League of St. Petersburg is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

VISION

Training women to transform our community.

IMPACT

The Junior League of St. Petersburg, Inc. has been a driving force in St. Petersburg since 1931. Our community focus area is School Success and Health, which includes healthcare, nutrition, and literacy. We impact these areas through our community projects, financial support, and hundreds of volunteer hours, in an effort to fulfill our mission of improving the community through effective action and leadership.

COMMITMENT TO DIVERSITY

The Junior League welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations and communities.

VALUES

- Volunteer: The vehicle in which we train and transform our members
- Empower: Training our members to be leaders
- Educate: Promoting our mission through community and league involvement
- Advocate: Together with our partners, support and promote those in need
- Serve: Build better communities

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PRESIDENT'S PERSPECTIVE



Dear Fellow Members,

I hope this Causeway finds you and your families well. I hope you are healthy and adjusting to all the changes we are each experiencing. It is hard to believe we are beginning the second quarter of the League Year. In many ways, it seems like we have barely begun, and in so many other ways, it is evident that we have already accomplished so much. While this League Year may not have begun as expected,

we are well positioned as we enter our 90th year, to face the challenges that come our way head-on.

With so much uncertainty in our world, I have been immensely encouraged by the many ways in which our members have answered the call to serve. In the face of great need and great opportunity, our committees have shown remarkable grace and flexibility. Their ability to pivot to best meet the changing needs of our community has been extraordinary.

Our Kids in the Kitchen Committee has provided over 7,000 food supplies to community partners since virtually day one of this pandemic that shook our community. Our Back-to-School Care Fair Committee completely reinvented our signature community event to ensure students still get the supplies they need to be successful in school – no matter what their classroom may look like. Our Diversity and Inclusion Committee has tripled in size, provided countless learning opportunities for our members, completed hours of training and development themselves, and planned an impressive framework to ensure continued commitment to growth in Diversity and Inclusion within our League. Our Public Affairs Committee has spearheaded a Suffragettes Series, highlighting some of the many women from marginalized communities who championed the cause of suffrage. These are just a few of the standout examples of committees who have answered the call from our community during a time of need.

We have managed to amass a Provisional class of over 37 women interested in joining our League family – even amid Zoom meetings and virtual socials. Over half of these eager and passionate women have already joined one or more of this year's Ad Hoc Committees. We are thrilled to welcome them into our League and to serve alongside them.

As we reflect on our 90th Anniversary, a time for great celebration, we are grateful for the incredible legacy so many before us have built. We are committed to continuing that Legacy for generations to come. We have some big goals this year, not the least of which is to raise \$90,000 in honor of our 90th Anniversary. This is a major goal, but one that we believe is attainable and necessary. Stay tuned for much more information and many more opportunities to be involved this year as we celebrate and honor our League's rich history.

Yours in service,

Megan L. Roach



EVP REPORT

FIRST QUARTER REFLECTIONS

Hello Junior Leaguers!

It is hard to believe we are wrapping up our first quarter of the 2020-2021 League Year. While we may not have had the opportunity to gather together in-person yet this League Year, our members have come together virtually to meet our community's COVID-19 needs, address the civil unrest our country is experiencing and devise the framework to reach our 90th anniversary and annual plan goals. This League Year will truly be one for the records!

In addition to the wonderful work Megan noted in her perspective, this edition of The Causeway illustrates the hard work behind the scenes our councils have executed that have allowed us to achieve these noteworthy milestones.

- Our Fashion Show and Gala committees have been combined this year to form the new Event Committee, now in charge of planning both events. This committee collaborated with the Communications Council to host an online summer auction to continue to make headway towards their financial goals.
- The Literacy Committee is working closely with our D&I ad-hoc to ensure the \$10,000 Pinellas County Foundation grant JLSP has been awarded includes diverse books ALL of our community can identify with.
- The Membership Council has completely revamped the Member Mentor role to provide an engaging and fulfilling experience for our membership at GMMs and league events.
- The Website Committee has met extensively with AJLI to guarantee a seamless integration of our new Member Essentials Plus platform on the JLSP website all members will enjoy.
- As we head to the ballot box this election year, the Public Affairs Committee is hard at work educating our members on the suffragettes that paved the way and important items on the ballot in November.

JLSP has also ensured our members have felt connected even when we are apart. We've hosted several engaging online webinars with the great AJLI's Vicki Clark and our endowment partner, Denyve Boyle at the Community Foundation of Tampa Bay. Our Communications Council has developed an extensive communications plan that includes weekly e-blasts and daily social media posts to members. As we navigate the COVID-19 situation, we will continue to monitor member feedback and react appropriately to meet our member's needs.

I have never been more proud to serve alongside the passionate women of the Junior League of St. Petersburg. Together we've already accomplished so much! I look forward to sharing with you the progress the Management Team and our councils continue to make throughout the 2020-2021 League Year.

FEATURES

Celebrating 90 Years of Legacy



On March 4, 2021, the Junior League of St. Petersburg will celebrate its 90th anniversary. The 90th Anniversary Ad Hoc Committee has been tasked with celebrating and honoring this amazing milestone.

The Ad Hoc Committee will be celebrating our history via several events, including a fundraising drive for the Endowment and Annual Giving Funds, an evening cocktail party, and an anniversary luncheon in the spring. We will be honoring our history by recognizing the contributions of our volunteers, hosting special community service events, and educating our membership and the community at large about the past 90 years of JLSP involvement in our fine city.

The 90th Anniversary Ad Hoc Committee has been busy this summer, formatting our plan to celebrate and honor the JLSP over the course of this year. I am lucky to have an amazing committee of dedicated Provisionals, Actives, and Sustainers who are working to create an amazing celebration for you. But, we can't do it alone!

Every member can help support the 90th Anniversary! Soon, you will receive a mailing in regards to our Endowment and Annual Giving fundraising drive. Every gift, no matter the amount, helps us to get closer to our fundraising goal. Please consider making a donation when you receive the request.

Members can also help by spreading the word – share the 90th Anniversary social media posts. Let your followers know about the impact the JLSP has made on St. Petersburg over the last 90 years. Participate in our community service events, which will continue our 90 year effort on improving the community around us.

And consider attending one, or all, of our planned celebration events. We are still working through the details of these events, but we promise they will be planned with a consideration of everyone's safety.From the entire 90th Anniversary Ad Hoc Committee, thank you for helping to support our goals of celebrating and honoring the JLSP.

Cheers to 90 Years!

Chloe Firebaugh, 90th Anniversary Ad Hoc Chair

History of the JLSP: 1920's – 1940's

The Junior League of St. Petersburg was started in 1927 and was originally called the St. Petersburg Junior Service Club. The organization was established by Mailande Holland Barton (pictured right), Martha Eustis, and Margaret Wallace. The St. Petersburg Junior Service Club's mission in 1927 was to postively impact the community in the areas of health, literacy and nutrition. This mission continues to be the driving force in our League today.



Although she was not given the official title, Mailande Holland Barton served as president of The St. Petersburg Junior Service Club. Under Barton's leadership the organization focused primarily on ensuring underserved children were fed and clothed, the mentally disabled were cared for and those without a home were provided a shelter. On the JLSP website there are stories about Barton from her granddaughter, Becker Holland and daughter-in-law, Carol Holland. These stories truly illustrate the extraordinary and brave woman she was!

The St. Petersburg Junior Service Club was established in a very prosperous time for our community. The state's first big growth boom brought an invasion of tourists who arrived by auto, railroad, and yacht. In 1924, the Gandy Bridge opened, cutting travel time to Tampa in half and positioning St. Petersburg to become Pinellas County's largest city. You can see that economic boom even today in neighborhoods like the Old Northeast! However, while parts of St. Petersburg were prospering, other areas were in dire need of support. The St. Petersburg Junior Service Club launched various programs to address our community's needs.

The Milk Fund (bottom left): One of the first programs The St. Petersburg Junior Service Club established the Milk Fund. Members solicited donations to obtain milk for our local schools. The Milk Fund ensured children and their families would not be deprived from the nurtitional value of milk.

Well Baby Clinics (bottom right): Members also launched Well Baby, Sick Baby Clinics as well as dental clinics throughout St. Petersburg to help children within the community. Through this program, the first baby incubator was purchased for Mound Park Hospital (now Bayfront Medical Center). The organization also employed a trained social worker in order to help find and focus on families who could benefit from these services.





FEATURES

History of the JLSP: 1920's – 1940's



The Children's Play Bureau (left): Each year, League members performed a play for children in our community. Members became actors and brought to life various children's classics, such as Rapunzel, Rumplestilskin, and Aladdin and his Magic Lamp. Through this initiative, a partnership with the Parent/Teacher Association was established to ensure transportation would be provided so all could attend the performances.

The Great Depression occurred in 1929, making the the projects of The St. Petersburg Junior Service Club in even more demand. This recession impacted everyone in the community, including The Junior Service Club. During the 1930 – 1931 fiscal year, the organization lost all of its funds because of a bank failure. However, they were still able to rally and provide services to the community.

Even with all the economic factors affecting the organization, The St. Petersburg Junior Service Club still marched forward. Even with economic factors affecting



the organization, The St. Petersburg Junior Service Club still marched forward. Led by President Edith Collins, the Junior Service Club applied for and received admittance into the Association of Junior Leagues of America (now Association of Junior League International - AJLI) after just four short years of establishment! On March 4, 1931 The St. Petersburg Junior Service Club was renamed The Junior League of St. Petersburg. For 90 years we have celebrated this date as our League's anniversary!

In the 1930's, the newly named Junior League of St. Petersburg continued to organized a variety of fundraisers. From Cabaret Balls and costume-themed parties to talent shows, member's of the JLSP organized many events to further our mission. The 1920's and 1930's were a busy and life-changing time for both the community and the Junior League of St. Petersburg. These two decades helped to shape our organization into what it is today.





ENDOWMENT UPDATE

At the of the 2019-2020 League Year the incoming Executive Team met and established aggressive fundraising goals for the 2020-2021 90th Anniversary League Year. This year we are committed to raising \$90,000 in honor of our 90th Anniversary. Of that, a minimum of \$30,000 will go directly to our Endowment Fund. Once we raise that goal of \$30,000, the Community Foundation of Tampa Bay will match us with a \$10,000 contribution!

In March 2020, under the leadership of 2019-2020 JLSP President, Erin Whittemore Lohmiller, a Founder's Day event was held at our new headquarters location. All members were invited to attend a morning coffee party



President Megan Roach; St. Petersburg City Councilman Robert Blackmon; Executive Vice President Elect Alicia McShea

At the of the 2019-2020 League Year the or evening happy hour to take a trip down incoming Executive Team met and memory lane and make a contribution to the established aggressive fundraising goals for the 2020-2021 90th Anniversary League Year. This year we are committed to raising helped us raise over \$10,000 in one day!

As we kickoff the new League Year, the 90th Anniversary Fundraising Subcommittee is hard at work planning campaigns to bolster our Endowment Fund. Our commitment to growing our Endowment ensures our League is not only prepared for a rainy day but can benefit annually from the fruits of this labor. Our current total raised is \$10,105. If you have questions or would like to make a contribution to our Endowment, please email Erin Whittemore Lohmiller and Hannah Gross, fundraising@jlstpete.org.



Past President Summer Jensen (2018-2019); Past President Erin Whittemore Lohmiller (2019-2020); President Megan Roach; President Elect Lauren Feaster



Sustainer and JLSP Office Manager Gigi Fleming and Past President and Sustainer Elithia Stanfield



Past President Erin Whittemore Lohmiller; Sustainer Rachel Russell DeVicente; and Past President and Sustainer Carol Russell

BOARD OF DIRECTORS



MEGAN ROACH, PRESIDENT

Megan joined JLSP in 2016. Previously, she served as the Public Affairs Chair and Community Vice President.

Megan is a St. Petersburg native and holds a B.A. in Political Science, along with minors in History and Spanish, from the University of Florida. She received her law degree from Stetson University College of Law in 2012. At Stetson, she received Certificates in Trial Advocacy and Leadership and served in various leadership roles. Megan works as a civil trial attorney at Zinober, Diana, & Monteverde in St. Petersburg and is an active member of the Young Lawyers Section of the St. Petersburg Bar Association.

Along with her involvement in the League, she serves as the President of the Patrick Brett Foundation, on the Board of Directors for the Guardian ad Litem Foundation of Tampa Bay, as the Chair of Young Floridians for Opportunity, as the Volunteer Coordinator for the Mainsail Art Festival, and on the Gala Committee for the Drug Free America Foundation.

She lives in Gulfport, FL with her perfect pup, Max. In her free time, Megan enjoys Florida football, Law & Order SVU, and good American red wine.

LAUREN FEASTER, PRESIDENT ELECT

Lauren is originally from Lakeland, FL but moved to St. Petersburg 5 years ago when she married her husband, David. They have two little boys, DP (3) and Winston (2) who keep them (mainly her) busy and on their toes every single day. Lauren's first couple of years in St. Pete, she worked as a residential real estate agent, but that has taken a temporary back-seat for the time being as she stays home to raise their boys. Lauren graduated from Auburn University in 2008 and loves everything about SEC football!

Lauren has been a member of the Junior League for 11 years and of those 11 years, She has served on the Board of Directors for 8 of them. She has served in both the Lakeland League and the St. Petersburg League in various roles. She served as; Communications VP, Assistant Treasurer (twice), Treasurer (twice), Finance VP, and Recording Secretary. She also served on various committees in both leagues. She is currently involved in the Patrick Brett Foundation and in previous years have served as their assistant treasurer and treasurer. She is a graduate of Leadership Lakeland, served on the Campfire USA Board of Directors, the United Way Young Leaders Society founding member and committee member, the Lakeland Chamber of Commerce's Public Affairs Committee and has served on various committees for many other organizations.

In her spare time, she enjoys reading (and even started a book club last year), cooking, baking, entertaining family and friends, working out, travelling near and far and spending quality time with my family!





JENNY REESE, TREASURER

Jenny's provisional year with the Junior League of St. Petersburg began in May 2014. As a St. Petersburg native, she was familiar with the work of the JLSP and knew several members, who encouraged her to join. During her provisional year, she enjoyed meeting new friends and the new member project they completed.

During her first active year, she was on the Tea Party Committee and also joined the 85th Anniversary Ad Hoc Committee. This led to one of her most memorable experiences, co-chairing the Follies with Marie Hartney and a committee of fantastic and fun ladies.

Jenny has also served in the position of Special Events Co-Chair, Gala Chair, Member Development Chair, and Finance VP.

Outside of her volunteer work, Jenny is a Realtor with the YES-Homes Group of Keller Williams Luxury Division. When not working or volunteering, she enjoys spending time with family and friends, reading and attending fitness classes.

STEPHANIE GUCKENBERGER, RECORDING SECRETARY

Stephanie Guckenberger has been a member of the Junior League of St. Petersburg since 2015. She transferred to JLSP from a chapter in Virginia. She first served on the Care Fair committee and enjoyed the event so much she became an incoming Co Chair and then chaired the event in 2018.

Stephanie lives with her husband Mark in St. Pete. She loves the Virginia Tech Hokies and traveling with her husband.





ERIN DUNLOP, AT LARGE DIRECTOR

Erin joined JLSP in 2017 and has served in the Membership Committee as well as the Board of Directors. Erin has a BS in Mathematics from University of Florida and a MS Quantitative Finance from Rutgers University and has over 13 years of experience in data science and analytics.

In her current role, she works for Jabil as the Principal Data Scientist and Product Manager for Digital Supply Chain Solutions. She lives in St. Petersburg with her husband Ryan, their four kids, Claire, Hadley, Lachlan and Wylie, and three dogs, Crouton, Annie and Charlie.



HAVILAND KEBLER, NOMINATING CHAIR

Haviland Kebler serves as the 2020-2021 Nominating Chair. As a member of the Junior League of St. Petersburg since 2014, she has served on the Nominating Committee for the past two years and has also served on both the Development and Membership Councils.

A fourth-generation St. Petersburg native, Haviland graduated from Eckerd College, with a Bachelor of Science in Biology and minors in Spanish and Psychology. Haviland attended Stetson University College of Law, graduating cum laude in May 2019. She served as a member of the Executive Committee for Student Leadership Development, Deputy Chief Ambassador, earned her certificate in Leadership Development, and became the 2018 National Champion Mediator. She is a member of the National Order of Barristers and a licensed Florida attorney.

Haviland is also a member of the St. Petersburg Chapter of the Daughters of the American Revolution, where she has served as a chapter officer and is actively involved in other nonprofits, including the National Park Service and Camp Boggy Creek. On the weekends, Haviland spends her time with family, golfing, and hanging out in downtown St. Petersburg with her two Standard poodles, Finley and Apollo.

ELISE MINKOFF, SUSTAINER DIRECTOR

Elise began her JLSP journey as a Provisional in 1996, and has been encouraged every step of the "volunteer" way by her ever loyal (and tolerant) husband, Tommy, two sons (Matthew and Michael) and daughter-in-law, April. She has held a variety of positions such as Advisor to the President and President-Elect on four different occasions....that she can remember! Advisor to Endowment, CauseWay, Communications VP, Community Research and Project Development (CRPD), and Public Affairs. Her committee work consists of: Care Fair, CRPD, Membership Development, Family Visitation House, Special Event committees, and more.

She spent several years representing the JLSP on the statewide level with SPAC. She has served on every Mayoral Committee since its inception and co-chaired it in 2009-2010. Elise has also volunteered to be on the 75th, 80th, 85th, and now the 90th JLSP Anniversary Committee. She was Community VP in 2003-2004, President of the League for 2006-2007, Sustaining President in 2011, Member at Large 2019-2020, and now Sustaining Director 2020-2021. Elise has served on several AJLI Task Forces and enjoyed her time as a member of AJLI's Nominating Committee. She is the proud recipient of the Virginia Lazzara Award and the Mailande Holland Barton Award.

Outside of the JLSP, Elise has been President of The Margaret Acheson Stuart Society, past chair of the Juvenile Welfare Board, chair of the St. Petersburg Free Clinic, Regent of the Saint Petersburg NSDAR Chapter, and served on the Homeless Leadership Board and the Early Learning Coalition, and numerous other non-profits. She is a member of Leadership Pinellas and Leadership Florida. In no small way, Elise credits the League, Advisors like Mary Wyatt Allen, Colleen Russo, and others, for the friendships she has forged, and for showing her the rainbows that can come after a rain!





MORGAN REID, AT LARGE DIRECTOR

Morgan Reid joined the Junior League in 2014. She was eager to embrace the values and mission of the Junior League and continue her philanthropic endeavors. Morgan initially joined the Junior League of Tampa, prior to transferring to the Junior League of Greater Lakeland. She served in various community and development roles, ultimately chairing the Lakeland's Spring Fundraiser in 2018.

Morgan moved to St. Petersburg in 2018 and was delighted to dive into the St. Pete League, joining the Gala Committee and attending the ODI Conference in 2019. She served as the Development Vice President and various ad-hoc committees in 2019-2020. This year, Morgan is serving on the Board of Directors as an At-Large Director. Her true passion lies in sharing the mission and humanitarian efforts the League is involved in to positively impact the community.

Morgan is proud to be a part of her family's insurance firm, WorkComp Solutions, Inc., which consults employers on their workers' compensation policy needs. Their program focuses on policy design, risk management consulting, and claim cost containment to protect organizations' wealth and reputation.

Morgan and her husband, Tyler, live in St. Petersburg and love the vibrance and many activities St. Petersburg offers!

ARIA GARLING, AT LARGE DIRECTOR

Aria grew up as a "military brat" traveling Europe and the US before making St. Petersburg her home in 2001. While attending St. Petersburg College and the University of South Florida, she was involved in hospitality management, yoga and fitness, retail, and pharmaceutical marketing and sales. She is happily married to Joel T. Garling, and she is the proud mother to Kai (13), Gianna (4), Gavin (10 months old), and bonus daughter Haylee (20).

In 2017, Aria was searching for ways to give back to the community; that was when she found the Junior League of St. Petersburg. She was the Chair of her provisional class project which involved the fundraising and installation of an educational garden at North Shore Elementary. She was then chosen as Care Fair Co-Chair Elect for the 2018-2019 League Year, and served as Care Fair Co-Chair during the 2019-2020 League Year (with a newborn!).For the 2020-2021 year, Aria is looking forward to continuing to grow as a leader in the community while exploring innovative ways for the JLSP to continue to be a pillar in the community.



Management Team

Alexis Carlon, Executive Vice President

Alexis Carlon has been an active member of the Junior League for five years. During her time in the League, Alexis has served on the Cocktails and Couture Fashion Show committee as a committee member and chair, Development Vice President, Executive Vice President-Elect and ODI planning committee member. She assumes the role of Executive Vice President in the 2020-2021 League Year. In this role she will serve as the liaison of the Board of Directors to the Management Team and lead councils to help achieve their annual plan goals.

Professionally, Alexis is a Product Manager for Duke Energy. Alexis leads branding, marketing and customer communication initiatives while managing key vendor accounts. This position allows her to combine her strategic mindset and creative aptitude to produce engaging campaigns.

Alexis is a lifelong Floridian and proud graduate of the University of Florida (Go Gators!) where she earned a Bachelor's of Science in Journalism and a Master's of Science in Mass Communications. She is married to her husband, Jonathan. They have two fur-babies, Lester and Walter. In her spare time she enjoys working out, reading and being outdoors.





Alicia McShea, Executive Vice President Elect

Alicia McShea has been in the Junior League of St. Petersburg since 2015. She joined the league to get involved with the community and help make a difference. Alicia has served on the Community Outreach Committee, Kids Create Chair Elect, and most recently Community Vice President. She is excited to be serving as Executive Vice President Elect this coming league year.

Alicia is originally from Pennsylvania where she attended Penn State University majoring in Communications and moved to St. Petersburg, FL after graduating in 2006. Professionally, she has worked at Franklin Templeton Investments for the last 14 years.

In her spare time, Alicia loves baking, going to the beach, and playing golf.

Maggie Adams, Corresponding Secretary

Maggie is from Indianapolis, Indiana and joined the Junior League of St. Petersburg in 2018 shortly after moving to Florida from LA/NYC. She has enjoyed meeting new people through the league, and learning about and serving the needs of the community. In her first Active year, she served on the Cocktails & Couture fall fashion show committee.

Professionally, Maggie has worked in business operations in the healthcare and professional services industries for the past 12 years. Currently, she is the Account and Operations Manager for Velocity Group, an executive coaching firm. She graduated with a BBA from Saint Mary's College in 2007.

As a passion project, Maggie enjoys teaching dining etiquette classes to students and business professionals. She completed her etiquette training and education at the Institut Villa Pierrefeu Finishing School in Glion, Switzerland where she received certificates in The European Art of Dining and International Etiquette and Protocol.

Maggie also serves as a mentor at Gibbs High School and, together with her husband, is a Cornerstone Society member with Southeastern Guide Dogs. Maggie is an avid tennis player, and enjoys golf, wine tasting, and traveling.





Sarah Morrow, Membership VP

Sarah Morrow has been a resident of St. Petersburg since 2010 and an Active member of the Junior League of St. Petersburg since 2013. Before moving to Florida, Sarah lived in her hometown of Indianapolis. A few years after moving to St. Petersburg, Sarah joined the League to become more involved in the local community and get to know like-minded women.

Since joining the League, Sarah has served as a Fashion Show chair and committee member, provisional advisor, recording secretary for the BOD, and is currently serving her second year as Membership VP. This year, she hopes to improve member engagement through trainings focused on fulfilling the mission of our League to better serve the community, cross membership events to enrich relationships among Provisionals, Actives, and Sustainers, and continue to improve GMM experiences.

Sarah's professional experience includes working as an elementary teacher for schools in Indianapolis and in Pinellas and Hillsborough County. She is now a Broker Associate and has been with Keller Williams since 2013 and enjoys bringing home ownership to residents of the Tampa Bay area. Her experience in education has helped her develop a passion for educating others on the process of buying and selling a home. She also enjoys giving back to her community by partnering with other businesses to facilitate community events to improve her neighborhood.

Sarah resides on Coquina Key with her husband Matt, sixmonth old son Britton, and their Weimaraner, Kiley. Together, they enjoy boating, running, and cooking vegetarian meals.

Aimee Jopling, Finance VP

Aimee's provisional year with the Junior League of St. Petersburg began in May 2018. As a Florida native born in Winter Park, her family moved to the Tampa Bay area at the age of three. During her provisional year in JLSP, she enjoyed meeting new friends, and taking on a leadership role in the successful completion of their new member fundraising project with Girls, Inc.

During her first active year, she continued her leadership role as the Finance Community Delegate Chair and became the Interim Finance VP mid-way through the fiscal year.

After graduating from the University of Florida and the University of South Florida, she began her nursing career in cardiac ICU, cardiology, and renal transplant. Aimee has worked with the local organ procurement organization (OPO) as a vascular transplant coordinator and has expertise in renal transplant, heart failure/cardiac ventricular device research, and congenital heart registries with local Tampa Bay interventional congenital heart cath lab and EP cath labs. She received her RYT 200-hour yoga certification as well as an additional 30hour Kids (age 2-7) yoga certification. She enjoys spending time with family and friends, running, yoga, cooking, baking, attending concerts, travel, volunteering and is fur-mom to rescue pup, Roxie.





Jacqueline Vanderbleek, Community VP

Jacqueline Vanderbleek has been an active member of the Junior League of St. Petersburg for two years. She is a St. Pete native who returned home after graduating from Liberty University in Lynchburg, Virginia. Her late mother always wished she would join the Junior League, so when Spring 2017 came around, she applied and became a member of the provisional class of the 2017-2018 year.

She is a soft spoken, dedicated community volunteer with a heart for service. The Junior League has been able to provide her the opportunity to be involved in helping bring positive change and impact, as well as develop and foster relationships within the community. She has served as the Kids in the Kitchen Chair the past two years and is excited to be serving as the Community VP this coming year within the Management Team. Professionally, Jacqueline works for her family business, Valor Fitness, as their Community Development Manager. This role encompasses a number of areas including Social Media, Event Coordination, Community Engagement, Marketing, and Customer Service.

Jacqueline resides in St. Petersburg, Florida with her nandsome German Shepherd, Colt, and loveable cat, Remi.

Jenna Garnatz, Development VP

Jenna Garnatz has been a member of the Junior League of St. Petersburg for the past two years. She joined as a Provisional in March 2018 and last year served as Chair Elect for the Cocktails & Couture fall fundraiser. Jenna has always had a passion for serving the community and is driven by the Junior League's mission to provide support to children and families in the St. Petersburg area.

Prior to joining the Junior League, Jenna served in numerous leadership positions for the University of Iowa's Dance Marathon, the third largest Dance Marathon in the country, which provides support for pediatric oncology patients and their families treated at University of Iowa Children's Hospital. Through her work with Dance Marathon, Jenna gained experience with fundraising, event planning, and community outreach. While in law school, Jenna served as the Vice President of the Kent Justice Foundation and also spent several semesters working for the Cook County Office of the Public Guardian, advocating for the rights of children throughout Chicago. With her extensive experience in fundraising and leadership, Jenna looks forward to serving as the Development VP for the upcoming league year.

Professionally, Jenna is an attorney at Capital One Financial, specializing in regulatory risk and governance. She started with Capital One nearly five years ago after graduating from law school at Chicago-Kent College of Law in Chicago. Prior to that, Jenna attended the University of Iowa where she received her B.S. in Political Science and International Business.

Jenna relocated to St. Petersburg from Chicago about two and a hal years ago with her husband and rescue pup, Nile. Jenna could not be happier to call St. Petersburg home, but will always be an Iowa Hawkeye a heart.





Marie Hartney, Communications VP

Marie Hartney is native to St. Petersburg. Marie has been a member of the Junior League of St. Petersburg for 6 years. During her time in the League she has served as Whale of a Sale Logistics Chair, Follies Co-Chair on the 85th Anniversary Ad Hoc, Special Events Co-Chair, Development VP, Executive Vice President Elect, and most recently, as the 2019-2020 Executive Vice President.

Professionally, Marie is a middle school teacher at LCC Day School in St. Petersburg. She has been teaching for 16 years. In addition to being a classroom teacher, she is a reading specialist. Her true loves of reading, teaching, and learning have only been enhanced by her League work. She has also helped with her school's Dance Marathon, where kids "dance for those who can't" to raise money for Children's Miracle Network and Johns Hopkins All Children's Hospital.

Marie has been married to her college sweetheart for 16 years, Nik Hartney, also a St. Petersburg native who she didn't meet until college at Florida State University. Together they have four children: Catherine (13), John (11), Elizabeth (8), and Madelyn (3). The family enjoys sailing, boating, gymnastics, and cooking.

Brynne Johnson, Nominating Chair Elect

Brynne Johnson has been an active member of the Junior League for over 17 years. Before moving to Florida, Brynne initially joined the New York Junior League when she relocated there after college. She was inspired by the Junior League's mission of empowering women but quickly found her true passion in service with hands on volunteering that brought positive change to the community of which she was a part.

A little over 8 years ago, Brynne joined the Junior League of Saint Petersburg and during that time, she has served as ODI Site Chair, Care Fair Co-Chair, Community Vice President, President Elect, and President along with numerous ad-hoc committees. This year, she is thrilled to be serving as Nominating Chair-Elect alongside the JLSP Management Team.

Professionally, Brynne has been a designer with Herman Miller for the past 18 years; most recently in the role of Global Workplace Designer. She designs inspirational workplaces for major companies across the world that adapt to the new ways people work and experience environments. She has a passion and drive for creating spaces where both individuals and organizations can thrive. She partners with both clients and Architecture and Design firms to understand and translate their conceptual design ideas into tangible Herman Miller environments.

Brynne resides in St. Petersburg, Florida with her husband Matt, seven-year-old son Tucker, and old cantankerous English Bulldog, Winston.



WELCOME NEW SUSTAINERS!

CONGRATULATIONS: SUSTAINERS EMERITUS

Becky Wells Karen Saltz Marion Ballard Carol A. Piper Mary Hanrahan Royce Halman

2020-2021 NEW SUSTAINERS

Rachael Russell DeVicente Danielle Flynn Sasha Segundo Kristi Aussner LeAnn Beltz Backer Melissa Kidwell Lindsey Lamb Christine Casey Stephanie Massey Erin O'Donnell

MEMBER ENGAGEMENT

VICKI CLARK SPEAKS

By: Alexis Carlon

Results from our COVID-19 member survey showed all levels of membership were interested in webinars and online training opportunities to feel connected and engaged during this unique time of social distancing. Members spoke, the Board and Management Teams listened. In response to this feedback, the executive team connected with AJLI consultant Vicki Clark to host a virtual workshop, A League of Your Own: In League with The Junior League of St. Petersburg. The webinar took place on May 12th via Zoom and approximately 100 JLSP members (Active, Sustainer and Provisional) attended!



Throughout the one-hour session, Vicki touched on the changes our world has undergone during the 90-year history of JLSP. From technology advancements to community issues, the world looks a lot different than it did when JLSP was organized; however, one thing has remained the same: women. JLSP is comprised of women volunteers with a vision to empower, educate, advocate and serve. For our league of women to build better communities, we must support and build up each other, now more than ever. Our love for each other and commitment to progress over perfection will enable us to continue to have a lasting impact on our community.

While COVID-19 may have derailed how we envisioned starting off the 2020-2021 League Year, Vicki encouraged attendees to rise to the occasion and continue to be the change. We are JLSP and while you may feel on your own right now, we are a group of women here to support each other. Together we will go far. Members who attended the session left empowered, refreshed and motivated to take on the league year.

COMMUNITY COUNCIL

LITERACY COMMITTEE

By: Alysse Griffin, Chair and Kelsey Krauss, Chair Elect

JLSP is committed to promoting literacy and early reading readiness among our youngest readers in St. Petersburg. This year, our league received a generous grant from the Pinellas Community Foundation that will help us reach our literacy goals.

The Literacy Committee plans to partner with several of our local elementary schools to support literacy and early reading readiness by providing culturally relevant literature for their students. The Literacy Committee also plans to offer quick and easy reading strategies and reading tips for parents to foster literacy success and an early love of reading! Our goal is to get books into as many readers hands as possible. We want our local readers to find the magic within a book!

"You can find magic wherever you look. Sit back and relax. All you need is a book." -Dr. Seuss





KIDS CREATE! By: Amanda Hurm, Chair

The Kids Create committee has been working hard putting together take away craft kits. Due to COVID-19, the kits are designed for at home creative activities. The committee is partnering with Kids in the Kitchen (KITK) to provide approximately 360 craft kits to accompany the meals to be distributed this month to the Boys and Girls Club.

Committee members are putting together more than 1,000 take away craft kits for this year's Care Fair event. The kits will be included in the back packs distributed to students at the end of this month.





LITERACY IN ACTION: DIVERSITY & INCLUSION

The Literacy and Diversity and Inclusion committees have partnered to provide a more diverse book offering to our community. These books will be distributed at future JLSP events. If you have a little one at home we encourage you to check out some of our titles:

- The Youngest Marcher
- The Snowy Day
- Lola Loves Stories
- Lola at the Library
- Max Found Two Sticks
- Whoosh!

CARE FAIR By: Kristen Lefkimiotis, Care Fair Co-Chair





Care Fair Committee and JLSP Volunteers

In 1997, the Junior League of St. Petersburg saw an opportunity to help local children reach educational success by coordinating a free Back to School Care Fair. Since then, the number of children served has annually and steadily increased into the thousands and so have the financial needs. The goal of Care Fair has always been to prepare students K-12 with the necessary resources to start the school year ready for success. Over the last two decades, Care Fair has provided an estimated 7,300 medical exams, 26,500 backpacks with school supplies, distributed thousands of age-appropriate chapter books and dedicated countless volunteer hours to the children and families most in need of these resources.

Due to COVID 19, we have had to pivot and re-imagine Care Fair 2020. So many families in our community are in really tough spots financially. The last thing they should have to worry about is the ability to afford school supplies and physicals for their kids. The community has really rallied around us, and due to the generosity of so many, we are able to supply 1100 children with backpacks. To date, we have raised over \$10k in monetary donations. Because of this generosity AND the generous donations from Amazon Wishlist purchases, we have received a total of 26,270 supplies! #doingabighappydance

Each backpack will include the following school supplies: composition books, folders, pens, pencils, crayons, highlighters, & glue sticks. We are also so very grateful to be able to provide the kids with 1,100 snack packs, books, and customizable bookmarks. For the first time ever, we are THRILLED to also be providing "medical packs" that consist of band aids, masks, toothbrushes, toothpaste, and hand sanitizer. Johnnie Ruth Clarke has provided us with vouchers that allow kids to schedule their medical, optical, and dental exams at a time when it is safe to do so. We've also received multiple community resource handouts to place in the bags that offer desperately needed community services.

CARE FAIR (CONT.)

We will be delivering these stuffed bags over the next few weeks to Johnnie Ruth Clarke, John Hopkins Middle School, Azalea Middle, New Heights Elementary, Woodlawn Elementary, and Fairmont Elementary. All of these schools have established meal distributions for the children that live in the area surrounding their school. This allows us to serve a wider range of students and we couldn't be more thrilled.

To everyone that has supported our mission, THANK YOU. Because of you, the lives of SO many will be impacted in such a positive way. Because of you, one less family

will have to worry about making sure their child is prepared to succeed. Because of you, our community will be a better (and happier) place.



Sustainer Natalie DeVicente donated all 1,100 snack packs for each backpack given away at Care Fair

SPECIAL THANKS TO OUR 2020 CARE FAIR SPONSORS:

- Comegy's Insurance
- Expert Messenger
- Anderson Group
- RE/MAX METRO
- PHC
- Scripps
- Raymond James
- Johni Law
- Greenbench Dental



JLSP STANDS OUT DURING COVID-19

By: Kelsey Nolan Kids in the Kitchen Chair

COVID-19 is much more than a health crisis. It is a human, economic and social crisis. The coronavirus disease (COVID-19), which has been characterized as a pandemic by the World Health Organization (WHO), is attacking communities at their core, leaving everyone in unknown territory trying to navigate a new "normal".

Within our community of Pinellas County, there are 36,000 children who are food insecure, meaning a household's economic and/or social condition provides limited or uncertain access to adequate food. Out of this number, 7,000 Pinellas children are chronically hungry. This means that children have little or no access to food when they are not in school on weekends, holidays, or vacations. In March Pinellas County Schools suspended in person classes for the remainder of the school year, leaving children who depend on the free and reduced lunch program and their families to navigate yet another obstacle during this challenging time.

Coretta Scott King once said, "the greatness of a community is most accurately measured by the compassionate actions of its members." The Junior League of St. Petersburg members knew that they needed to do what they could to bridge the gap to not let these children go without. Without hesitation, members reached out to our community partners to see how we could partner to reach these children and their families. Our existing partner, The Boys & Girls Club, and the Kids in the Kitchen committee collaborated on what both organizations felt made the most sense to reach the community in an impactful way.

At the end of March, it was decided that bi-weekly deliveries to the Boys & Girls Club with 360 snack packs, the equivalent of 2 meals for a child per pack, would be distributed on Friday's nightly dinner distribution to the community through the 6 Pinellas County Boys & Girls Club locations. Through the help of Junior League volunteers and the members of our community, JLSP has been able to donate 4,850 meals (2,425 snack packs), 300 books, and haS raised \$3,010 in support. This project will continue for as long as our community needs as well as the funding and donations stay consistent.

If you have any questions about this project or efforts, please email Kelsey Nolan at kitk@jlstpete.org.

SUFFRAGETTES SERIES

By: Whitney Green, Public Affairs Chair

CELEBRATING SUFFRAGE

August 18, 2020 marks the centennial anniversary of the ratification of the 19th Amendment to the U.S. Constitution, which prohibits voting discrimination on the basis of sex. The struggle for federal suffrage was the culmination of the work of many women and allies over several decades, and was a watershed moment for women's participation in civic life. However, for many women, the fight to exercise their new found right to vote did not end in 1920. Black, Indigenous, and other Women of Color had to contend with several more decades of discriminatory legislation, policies, and physical terror aimed at disenfranchising them. Representation and equitable access to the political process for all citizens is more important than ever.

The Public Affairs Committee and the Diversity and Inclusion Ad Hoc are teaming up to present a Suffragette Series, highlighting women from historically marginalized groups who were leaders in the struggle to pass the 19th Amendment and beyond. The posts will run monthly in eblasts and on JLSP social media through the end of the League year. It is our hope that by educating ourselves about these courageous women, we can appreciate the complexities of suffrage as a social justice movement, and reflect upon how we can be stewards of their legacies to create a more equitable and just future.



JUNE AND JULY'S FEATURED ARTICLES

Mary McLeod Bethune Sojourner Truth



Mary McLeod Bethune



We are kicking off this series with Floridian Mary McLeod Bethune. Bethune was born in 1875 in South Carolina to parents who were former slaves. In 1894. Bethune graduated from Scotia Seminary, and subsequently became an educator. In the early 1900s, she moved her family to Palatka, Florida, and opened a boarding school for African American girls that later became Bethune-Cookman College. Bethune joined the Equal Suffrage League in 1912 and was active in efforts to secure voting rights for black women. After the 19th Amendment was ratified, she worked to combat state laws aimed at disenfranchising minority and poor voters by raising money to pay poll taxes and teaching nighttime reading classes to help black voters pass literacy tests. In addition to her prolific civil rights work with local and national organizations, Bethune opened the first black hospital in Daytona, which treated patients during the 1918 influenza outbreak. Bethune developed a close relationship with First Lady Eleanor Roosevelt and served on an advisory board to the President known as the "Black Cabinet." The Cabinet advised the Roosevelt administration on issues facing black Americans. Bethune died on May 18, 1955. She was inducted into the National Women's Hall of Fame in 1973.

For more information about Mary McLeod Bethune and other influential suffragists, visit suffragistmemorial.org

Sojourner Truth

2020 marks the centennial of the passage of the 19th Amendment, which prohibits voting discrimination on the basis of sex. The Junior League of St. Petersburg is proud to celebrate suffrage with our monthly series highlighting a few of the many women from marginalized communities who championed the cause of suffrage and fought long after the 19th Amendment's passage to secure its promise for all women.





"I have ploughed and planted, and gathered into barns, and no man could head me! And ain't I a woman?" -Sojourner Truth During the Civil War, she encouraged young men to join the Union and organized supplies for Black troops. After the war, she was received by President Lincoln in the White House and was appointed "counselor to the freed people" later that year for helping freed slaves find jobs and build new lives.

For more information about Sojourner Truth and other influential suffragists, visit suffragistmemorial.org and https://www.womenshistory.org

DEVELOPMENT COUNCIL

SUMMER AUCTION BY: JENNA GARNATZ, DEVELOPMENT VP

After working so hard to plan for and execute the 2020 Annual Literacy Gala, the event unfortunately needed to Medical Day Spa, a day on the be cancelled due to COVID-19 impacts. In order to make up for having to cancel the biggest fundraiser of the year, the Event Committee guickly pivoted in order to put on an incredibly successful Online Auction that raised nearly \$3,000 for the Junior League of St. Petersburg's Projects and Programs.

The committee compiled a total of 30 in-kind donations intended to be auctioned at the Literacy Gala in March, and and the amount of funding put together a number of luxurious packages for Event Attendees to bid on throughout the first week of July. Items included a 3 **Daughters Brewing Gift** Basket,

a luxury golf outing at Saddlebrook Resort, several spa treatments at Indulgence water featuring kayaking, multiple health and fitness package, a self-care package including blowouts at J.Con Salon, and much more.

It was the first time the Junior League of St. Petersburg had attempted a virtual auction, and the with the help of our Communications Council. Event Committee pulled it off flawlessly. The Event Committee is incredibly excited about the outcome raised for unexpected needs that have developed as a result of the COVID-19 pandemic. The "event" garnered \$3.000 in funds in just five days! Thank you to all who participated!

Day on the Water

Basket Includes: (2) Sunset Kayak Tours with Island Kayak Tours (1) Large Engel Soft Cooler, Holds 48 Cans (4) tropical themed Tervis Tumblers & (2) oversized beach towels





Value: \$320.00 Starting Bid: \$60.00 Bids in Increments of \$5.00

Item # 11

Laser Spa Treatment

Includes: (1) AcuPulse MultiMode CO2 Laser Treatment



Where your body, mind and spirit take flight.

Value: \$3,000.00 Starting Bid: \$500.00 Bids in Increments of \$5.00

Item # 7

3 Daughters Brewerv

Basket Includes: \$40 gift card and Tour for (2) (2) Pint Glasses, Variety of Beer & Swag



Value: \$100.00 Starting Bid: \$30.00 Bids in Increments of \$5.00

Raised in five days from **Online Summer Auction**

Grant Applications

By: Jenna Garnatz, Development VP

In 2019, the Junior League of St. Petersburg's Fund Development Committee submitted 8 grant applications and was awarded a total of \$10,500 in funding from the Pinellas County Foundation, Police Forfeiture Fund, and Women's Service League. While the Women's Service League funding has been put on hold due to COVID 19 impacts, the League will remain the recipient for the 2021 grant toward next year's Care Fair. The funding received from the Pinellas Community Foundation and the Police Forfeiture Fund is being used to build upon and expand our annual projects and programs.

Care Fair is the Junior League of St. Petersburg's Premier Event which has helped prepare school-aged children in St. Petersburg for school success over the last 22 years. With COVID 19 impacting the ability to obtain donations and agency fees to be used toward funding the event, the Police Forfeiture Grant has really assisted in allowing the Care Fair committee to serve as many children as possible with backpacks stuffed with school supplies and medical vouchers for school physicals, medical screenings, and immunizations.Additionally, the Junior League of St. Petersburg is committed to promoting literacy and early reading readiness among our youngest readers in St. Petersburg. In support of that commitment, our league received a generous grant from the Pinellas Community Foundation that will help us reach our literacy goals.

The Literacy Committee plans to partner with several of our local elementary schools to support literacy and early reading readiness by providing culturally relevant literature for their students. The Literacy Committee also plans to offer quick and easy reading strategies and reading tips for parents to foster literacy success and an early love of reading! Our goal is to get books into as many readers hands as possible. We want our local readers to find the magic within a book! "You can find magic wherever you look. Sit back and relax. All you need is a book." -Dr. Seuss

The Fund Development Committee could not be more excited about grant successes in the 2019-2020 league, has submitted two grant applications to date, and has another four applications in process for the 2020-2021 league year.

GRANTS AWARDED IN 2019 IMPACTING 2020-2021 PROGRAMS



Pinellas Community Foundation

Awarded a \$10,000 grant to expand Literacy programs to reach more youth in St. Petersburg.

Police Forfeiture Grant

Awarded \$500 to assist in providing school supplies to families attending the Care Fair 2020 in the fall.

Woman's Service League

Awarded as a recipient of fundraising proceeds for 2020 to be used towards expanding our IBCI of School Success.

ANNUAL PLAN UPDATES

By: Alicia McShea, Executive Vice President Elect

Each year the Management Team creates the Annual Plan designing goals that serve to further the priorities outlined in the Strategic Plan. The Strategic Plan is created by the Board of Directors every five years and provides guidance for setting goals at each level of membership. The purpose of the Annual Plan is to provide enough direction so that each Council and Committees can develop objectives that will align to support the JLSP's goals.

Two of the Annual Plan goals this year are: 1) Launch and continue programs to support students subject to food insecurity by distributing 2,000 food supplies and 2) Provide 2,000 books to underserved children in St. Petersburg. A third goal addressing member engagement and retention is in the works.



This year Kids in the Kitchen is crushing the goal of 2,000 food supplies distributed already doubling the goal. As of 7/23, the committee has distributed 4,725 food resources to the community! The committee continues with their summer project of providing snack packs to the Boys & Girls Club. They have gotten creative with socially distant packing shifts and ways to distribute supplies to members to create snack packs at home. Thank you to all the members who have helped pack supplies to keep this program going over the summer!

The JLSP was awarded a \$10,000 grant from the Pinellas Community Foundation for our literacy program. The Literacy committee is busy brainstorming a plan to provide books to the children of Pinellas County. They recently launched a survey to teachers at local schools gauging the needs of the teachers and students. Stay tuned for future opportunities to help get books in the hands of children in our community!

JUNIOR LEAGUE OF ST. PETERSBURG

THANK YOU 2019-2020 GALA SPONSORS

A NIGHT IN PARIS SPONSORS

Due to COVID-19 the difficult decision was made to cancel the 2019-2020 League Year Gala themed A Night in Paris. While our event may have been canceled, we would still like to take the opportunity to thank our generous event sponsors.



Annual Giving Donor Benefits

Our 90th Anniversary Fundraising subcommittee has streamlined our donor benefits! Online donations can be made at jlstpete.org and questions emailed to fundraising@jlstpete.org.



Meeting credit and recognition as a JLSP donor.

Highlights coming in our next Causeway issue will include:

Provisional Class Intros August Clusters Legislative Panel Wrap-Up Virtual 5K September Dinner Meeting AND MORE!

HAVE AN IDEA FOR SOMETHING THAT SHOULD BE FEATURED IN A CAUSEWAY?

Email publications@jlstpete.org