



Impact Report

2019 - 2020



**JUNIOR LEAGUE OF
ST. PETERSBURG**

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Our Story

WE ARE THE JUNIOR LEAGUE OF ST. PETERSBURG

Above all else, our goal is to promote and perpetuate social change in the St. Petersburg community that will benefit most from it. By empowering women and providing valuable leadership training, we are giving local women the tools to get involved, put their talents to work, and positively impact the community of St. Petersburg, Florida.

STRENGTH IN NUMBERS

As one of hundreds of Junior League chapters across the world, we are a member of the Association of Junior Leagues International, Inc. (AJLI). Established in 1931, The Junior League of St. Petersburg plays an integral part in the development, improvement, and support of the communities of St. Petersburg.

OUR MISSION

The Junior League of St. Petersburg is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

OUR LOCAL IMPACT

Right now, our primary focus of school success with a focus on literacy, health and nutrition, requires immediate action, and our multi-faceted approach is making an impact. In 2020-2021, we plan to increase school success by supporting programming for students subject to food insecurity by distributing 2,000 food supplies and distributing over 2,000 books to under-served children of St. Petersburg.

Training
Women to
Transform our
Community

Care Fair 2019

596

Children served

52

Glasses given from
the Bucs Bus

235

Medical exams
provided to
children in our
community

90

Dental exams given

613

Books provided
to children
attending Care
Fair

35

Families educated about the
importance of immunizations

1100

Backpacks filled
with supplies

500

Meals provided with
choice of 3 recipes

Care Fair Street Fair

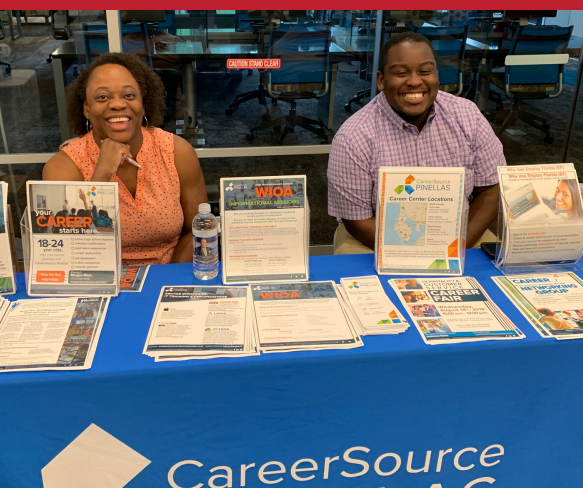
ACCOMPLISHMENTS

209 helmets fitted and provided

33 agencies attending to provide services to families

54 haircuts done by 4 barbers

140 JRC volunteers + 90 JLSP volunteers = 230 volunteers



Thank you to all of the organizations who helped with our Street Fair, including Tampa Bay Rowdies, Tampa Bay Rays, Tampa Bay Lightning, Rough Riders, Police K-9 Unit, MakeMe Studio, Nomad Art Bus, JRC Mobile Health Care Unit

Community Outreach

10 + 1,085

Puppet Shows + Books Donated

Library Puppets performed 10 puppet shows in conjunction with the St. Petersburg Main Library. All schools attending were given a copy of the book "The Very Hungry Caterpillar."

Over 1,000 books were donated through Care Fair, in partnership with Woodlawn Elementary, Dr. Seuss Birthday Bash, and in support of local charter schools.

200

Backpacks

The JLSP supported the students at Woodlawn Elementary by donating 200 backpacks filled with supplies specific for the AVID program. Additionally, JLSP provided a Kids in the Kitchen snack and educational activity, a Kids Create! activity, and books from the Literacy Committee.

356

Volunteer hours served prior to COVID

From May of 2019 to March of 2020, JLSP participated in a minimum of three volunteer shifts per month for a total of 23 shifts. This totalled 356 volunteer hours supporting our local community.

2,225

Meals

Over 2,225 meals have been provided to our community since May 2019 from our Kids in the Kitchen committee.

COVID Response

PROJECTS	DETAILS
Amazon Wish List	Repurposed to support a Kind Mouse food drive, then adapted to support KITK efforts with Boys and Girls Club
598.3 Pounds	Food collected to be packaged and distributed to children in our community from March 2019 - May 2019
1,782 Meals	594 Kind Mouse Nibble bags were packed in one shift on April 4th. This is the equivalent of 1,782 meals for the children in our community.
\$1, 040.00	Funds collected from Facebook donations were used to support Kind Mouse and the Boys and Girls Club
Weekly Snack Packs	225 weekly snack packs were provided to the Boys and Girls Club in Pinellas County. This effort is continuing today.
1,000 Books	Over 1,000 books were donated to the Boys and Girls Club to aid children out of school due to the current crisis.

Community Partner Organizations

- Girls on the Run - provided swag bags and volunteers for their 5K in attention to attending meetings at Woodlawn
- Girls Inc. - taught a Saturday class on How To Use PowerPoint
- St. Petersburg Free Clinic - Volunteer support for Pack a Sack shifts
- Kind Mouse - supply drives and packing Mouse Nibbles
- Clothes to Kids - monthly shopping and inventory shifts, and KITK snacks and activities for shoppers
- Ronald McDonald House - Christmas morning breakfast
- Boys and Girls Club - Kids in the Kitchen in their South St. Petersburg location providing 523 food supplies to their students



Fundraising

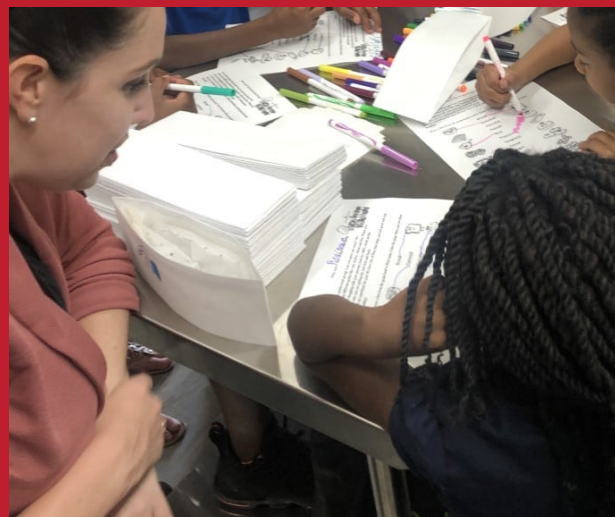
- Cocktail & Couture - a soldout event showcasing 13 local boutiques at the James Museum producing a net income just under \$10,000.
- Little Black Dress Initiative (LBDI) - raised over \$13,000 with support from five community partners. Give back event provided 140 snack packs to Two Hangry Chicks for children in our local community.
- Literacy Gala - despite being cancelled due to COVID-19, over \$18,000 was raised from the generosity of our members and our five sponsors.
- Annual Giving - members raised \$11,000 to support the mission of the JLSP.
- Founder's Day - raised \$11,00 for our Endowment Fund in this one-day event
- Grants - applied for 8 grants and were awarded 3 grants, including \$10,000 for literacy from Pinellas Community Foundation, \$500 for Care Fair from the Police Forfeiture Grant, and was selected as a recipient of the Women's Service League grant.

38

Provisional members
became Active
members for the 2020-
2021 year

80

members celebrated
Service Anniversaries
ranging from 5 to 75
years!



Acknowledgements

Thank you to our 2019 - 2020

Supporters:

- The Whittemore Law Group
- Pinellas Community Foundation
- Baldwin Roofing Company
- Boland & Mannari
- Greco & Wozniak
- Hajek & Hajek
- Pilot Bank
- Seminole & Sunshine Lanes
- BAE Beauty Bar
- Los Angeles Surrogacy
- Bayprint/Image 360
- Pawlicious Poochie Pet Rescue & Jaime McKnight - The Sparkly Rescue Realtor Coldwell Banker
- Connie Duglin Linen
- Breezin Entertainment
- Tampa Bay's Morning Blend
- Marion's
- Boaters Republic
- Canvas
- Rogers Dry Cleaning and Laundry
- Tampa Bay Rays
- Two Hangry Chicks
- Phillips, Hayden, & Labbee
- St. Petersburg Yacht Club



We thank you for your continued support in our programs.

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