



QUARTER 2 • 2021-2022

CauseWay



JUNIOR LEAGUE OF
ST. PETERSBURG



JUNIOR LEAGUE OF ST. PETERSBURG

IN THIS ISSUE

President's Perspective
Cocktails & Couture
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Meet our Community
Advisory Council
and more....



MISSION

The Junior League of St. Petersburg is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

VISION

Training women to transform our community.

IMPACT

The Junior League of St. Petersburg, Inc. has been a driving force in St. Petersburg since 1931. Our community focus area is School Success and Health, which includes healthcare, nutrition, and literacy. We impact these areas through our community projects, financial support, and hundreds of volunteer hours, in an effort to fulfill our mission of improving the community through effective action and leadership.

COMMITMENT TO DIVERSITY

The Junior League welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations and communities.

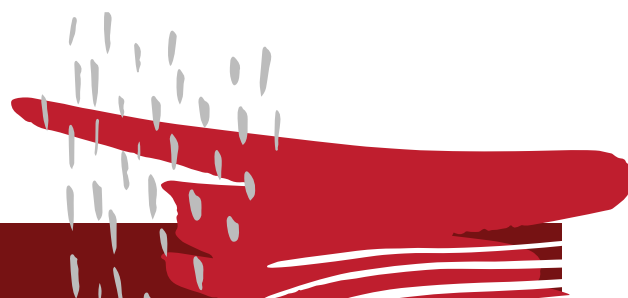
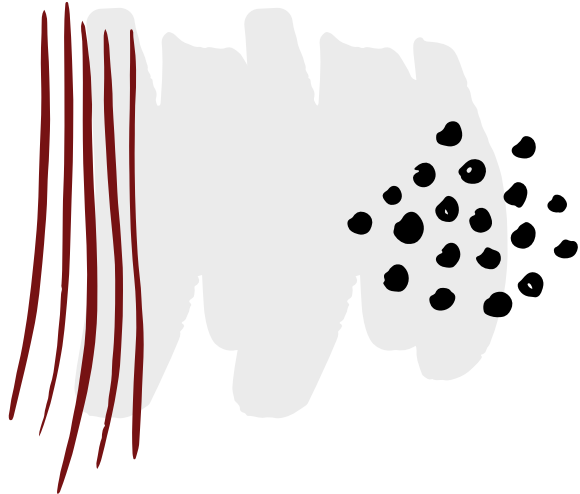
VALUES

- Volunteer: The vehicle in which we train and transform our members
- Empower: Training our members to be leaders
- Educate: Promoting our mission through community and league involvement
- Advocate: Together with our partners, support and promote those in need
- Serve: Build better communities

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PRESIDENT'S PERSPECTIVE



Dearest fellow Junior Leaguers,

Can you believe we are over half way through this League Year already? You know what they say, "time flies when you are having fun!" That statement could not be a truer one this year, as we have been having a lot of fun while getting work done! Our goal of engaging with our membership this year and having a more member-centric focus has been very successful. I hope that you too have felt the energy of our membership through our events, our communications, our GMMs and our trainings! We have a very active and engaged Provisional Class and have seen an increase in our overall membership engagement.

We appreciate everyone **using your voice** and completing our member surveys after each GMM and throughout the year. With that information, we are better able to service you all through the trainings we offer and the events we host. In one of our early surveys, our membership communicated with us that a lot of you were ready to be back in person this year. While we have simultaneously been able to offer a virtual option for our GMMs and even our fashion show, our in person events have been a hit.

The **Development Council** hosted our first in person fundraising event since Fall 2019 with Cocktails & Couture. We were pleased to be able to bring this back in person as it is one of our member's favorite events year after year. Our **Membership Council** took our goals for this year and ran with it, making sure our members feel seen and heard. They even revamped our member mentors and created a "buddy program" to better engage with our members in a one-on-one setting. The **Community Council** has done an amazing job connecting with the community, as we have been able to offer in person volunteer shifts again for our members. The **Finance Council** continues to keep us in check and balanced (pun intended!). AND let's hear it for the **Communications Council**! They play one of the biggest roles in member-engagement because they are the ones communicating with us all on how to be engaged and what all is going on. Through our e-blasts, social media and the Causeway, they are busy busy keeping us all informed about what is happening in the Junior League world!

The **Board of Directors** made a goal this year to use our voices and be more transparent to our members. We hope you have enjoyed the monthly "Voice of the President" in our e-blasts, which includes an "Around the Board Table" section. The **Executive Team** made it a goal to have a monthly meet up with our members on various days and various times, allowing for more members to be able to attend one or all. Those have been so much fun and have truly given us great opportunities to connect with our members outside of the meeting space.

I want to thank you **ALL** for doing your part in making this year a fun and engaging one. Your buy-in and participation has made all the difference. I continue to be amazed by our membership and am so honored to be serving as your President this year.

Yours in Service,

A handwritten signature in cursive script that reads "Lauren S. Feaster". The ink is dark and the signature is fluid.

Lauren S. Feaster, President 2021-2022





By: Kristen Lefkimiotis, Community VP

Let me tell you about Latrena Harrell, one of our newest Provisional Members.

This amazing woman is constantly reaching out about ways to serve, and has attended numerous volunteer shifts from day one. Latrena has been known to even bring her daughter, mother, and other family members to volunteer events which is just so special. She takes great pride in instilling the value of serving others within her family.

Latrena is a Nurse Practitioner, teaches nursing students, and is working on starting her own business. It is truly heartwarming that she finds the time to give so much to the League & community, in addition to her life responsibilities as a mom, wife, educator, entrepreneur, and healthcare provider.

Latrena has an incredible sparkling personality and shines in all that she does. I admire her dedication, heart, and soul. The JLSP is beyond lucky to have someone like her and we cannot wait to watch her continue to shine.

A SPECIAL KUDOS TO

LATRENA HARRELL

2021-2022 Provisional Member

IN THE SPOTLIGHT



EVP REPORT

SECOND QUARTER REFLECTIONS

Fellow Members,

It's hard to believe that we are already halfway through the League Year! I couldn't agree more with Lauren and the old saying 'time flies when you're having fun' and I strongly believe this league year we are having lots of FUN. As a League we have already accomplished so much and there is a lot more in store as the Councils continue to step up and serve. Each month the League calendar is full of volunteer opportunities, clusters, dine-arounds and social clubs. Hopefully everyone is finding something they enjoy!

One of our goals on the Annual Plan this League year is to continue to enhance member engagement through trainings and social experiences. The Membership Council has worked tirelessly to revamp the member advisor program and the new addition of the buddy program. All transfers and first year actives will automatically be assigned an advisor, but any member can sign up to participate in the buddy program. The buddy program is unique because you have the opportunity to create a personalized relationship with another League Member. Members are paired with a 1-on-1 relationship where they can choose their focus, format and frequency. Maybe someone is looking to learn more about the league history, or explore St. Petersburg. Or someone could be looking for a mentor for a particular skill or profession. All of these are reasons to sign up and participate in the program. Once you complete the questionnaire the Membership Council will personally match the mentor/mentee based on their wants and needs. There are many members participating in the buddy program currently and we have been receiving positive feedback thus far!

Our Community Council continues to work with local organizations to distribute food supplies and books to school-aged children. As of the beginning of November, the JLSP has provided over **2,110** snack packs and distributed over **350** books to underserved children in our community. I want to thank all the members who have volunteered and participated in helping get the snack packs and books into the hands of the children.

At our house parties in October the discussion topic was 'What Makes a Good League Member'. As we enter into the last half of this League Year, I challenge you to continue to think about what attributes contribute to being successful league member and that you continue to get involved. Get involved by attending GMMs, committee meetings, volunteer shifts, socials, or fundraising events. This is your organization - own it!

Yours in service,

Alicia S. McShea, Executive Vice President 2021-2022



PROVISIONALS UPDATE

Marisa Schuldinger & Brit Johnson
Provisional Development Co-Chairs 2021-2022

Provisional Retreat

The Provisional Development Committee hosted the first Annual Provisional Retreat on October 2nd in Anna Maria Island! The retreat serves as a way for Provisionals to connect and bond outside of the traditional meeting structure with the long term goal of increasing member engagement and retention.

Twenty-one Provisionals and nine committee members attended the day-long inaugural retreat. The morning was filled with breakfast, icebreakers and a friendly competitive scavenger hunt, with free time to enjoy the pool or beach in the afternoon after lunch. The perfect day was wrapped up with a lovely sunset dinner at The Sandbar Restaurant.

We look forward to continuing and growing this event for years to come!



Book Club Photo:

In September, members discussed 'We Were Never Here' by Andrea Bartz.

Brunch Club Photo:

In September, members brunched at Social Roost in downtown St. Pete.

Member Interest Groups

The Membership Council has recently introduced Member Interest Groups--a new opportunity for members to socialize and meet new people who share similar interests through planned social activities.

The elective program has kicked off with two groups: Book Club and Brunch Club! The Book Club meets on the last Monday of every month, and the Brunch Club meets on the second Saturday or Sunday of every month. Both groups have a dedicated Facebook Group page where members can vote on the next month's activities and discuss their interests.

To stay up to date, join the groups on Facebook:

Book Club: <https://bit.ly/3BoQFHQ>

Brunch Club: <https://bit.ly/3nwAmDQ>

More opportunities to create additional Member Interest Groups will be available in the future!





President Elect Ad Hoc Report

By: Erin Gladysz, President Elect 2021-2022

Governing Documents Ad Hoc

The Governing Documents Ad Hoc has continued to review our Charter, Bylaws and Policies to ensure they are relevant and serving our League in the best possible way. Currently there is a motion under review by Membership for vote at our November General Membership meeting (see summary of changes below and be on the look out for electronic voting options):

Changes to the Bylaws of note:

- Update titles “Nominating Chair” to “Nominating Director”, “Nominating Chair Elect” to “Nominating Vice President”, “Community Advisory Board Director” to “Community Advisory Council Director” and “Diversity and Inclusion Chair” to “Diversity, Equity, Inclusion and Belonging Director” to align titles and roles with other members of the Board and Management Team.
- Other administrative “clean-up” items, including grammar, clarity, and numbering corrections.

Changes to the Policies of note:

- There have been no changes to the Policies since previously reported in August 2021.

Our next Governing Documents Ad Hoc meeting will be held on November 30 at 6:30 PM. If you have any questions or would like to serve on the Governing Document Ad Hoc, please contact President Elect, Erin Gladysz at presidentelect@jlstpete.org.

Headquarters' Strategy Ad Hoc

We have discussed lease renewal options with St. Anthony's and continue to research alternate locations that meet our League and membership's needs for headquarters in the community. We have notified our Community Advisory Council on our headquarters exploration, and they have provided many helpful ideas that we are looking into.

If you have any questions, suggestions, or would like to serve on the Headquarters' Strategy Ad Hoc, please contact President Elect, Erin Gladysz at presidentelect@jlstpete.org. Please refer to the League calendar for date, time, and location of our future monthly meetings.

Ad Hoc Report

Placement Matching Cohort Ad Hoc

Our Placement Matching Cohort Ad Hoc is entering Module 4 (Configuring Placement Matching) of the 9-module process. The committee, with the assistance of all of Management Team and Committee Chairs, have been busy gathering and updating all placement descriptions and following guidelines from AJLI.

The end goal of this new approach will be three-fold; the focus on empowering civic leaders will help our League to amplify our member's voice in the community; our members will have a more meaningful experience in our Leagues; our League will become more sustainable with increasing membership numbers and higher retention rates. Learn more about this at https://www.ajli.org/?nd=placement_matching_landing. We are targeting roll-out of the new process for the Spring 2023 placement. Stay tuned for exciting updates!

If you have any questions or would like to serve on the Placement Matching Cohort Ad Hoc, please contact Executive Vice President Elect, Amanda Griffin at evpe@jlstpete.org or Membership Vice President, Kelsey Nolan at membershipvp@jlstpete.org. Please refer to the League calendar for date, time, and location of our future monthly meetings.

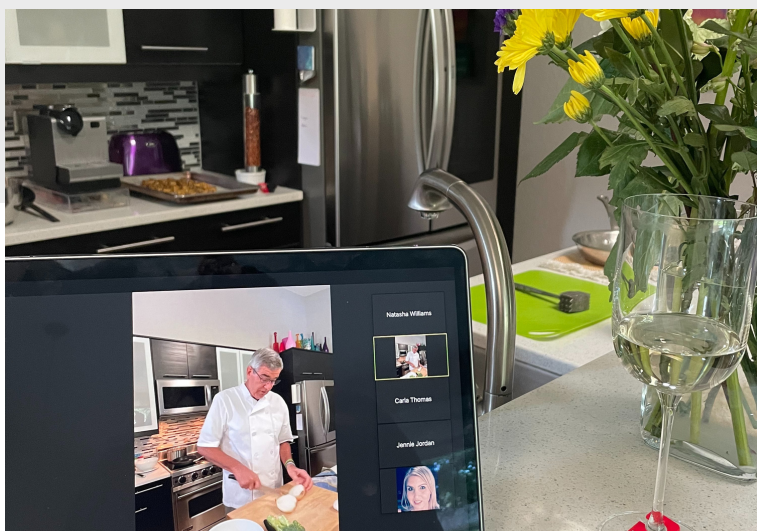


PROGRAMMING Updates!

**By: Natasha Williams & Natalie Toellner,
Programming Chairs 2021-2022**

The programming committee was very busy this season planning the August clusters. They included wine and charcuterie at Bacchus Wine Bistro, which is always a huge hit! Yoga at the pier with Body Electric, and although the event was cancelled due to weather, members still gathered at Spa Beach Bistro to socialize. A beach picnic at Sunset Beach near Treasure Island, a happy hour at JLSP President Lauren Feaster's home, and a virtual cooking class with Chef Jerry Boucher where we prepared chicken piccata with parmesan risotto & broccoli and learned many new technical culinary tips to incorporate into future recipes.

Two years ago, Dine around the Burg was a big success. We realized this was a great opportunity to share a delicious meal with fellow League members in a smaller, more intimate setting while also supporting local businesses in our community. The programming committee decided to put a fun spin on this event and featured restaurants on and around Central Avenue in St. Petersburg. During the first two weeks of October we dined at Oak and Stone, The Lure, Bavaro's Pizza Napoletana & Pastaria, La V Vietnamese Fusion, Swingers Patio and Grill, and Urban Brews and BBQ.



EVERYTHING YOU DIDN'T KNOW YOU NEEDED TO KNOW ABOUT THE NOMINATING COMMITTEE

What do you get when you combine a banana and a strawberry? That's right, you get Brynne Johnson and Keri Fabiano, Chair and Chair-Elect of the Nominating Committee!

Who is the Nominating Committee and what are they doing when not dressed as fruit?

The Nominating Committee serves as an integral role in the League, made up of an elected group of individuals tasked with slating JLSP's leadership, selecting conference delegates, appointing representatives to community boards, selecting awards recipients and educating members about the nominating process and available leadership opportunities.

Outside of Brynne and Keri, the 2021-2022 committee includes the following members:

Alexis Carlon, Becky Launius, Dana Palombo, Marie Hartney, Morgan Reid and Rachael Stanger.

As we enter the second half of the League year, it's time to start thinking about leadership for the upcoming year. Whether you've been involved in Junior League for years or you're a first-year active, all active members in good standing are encouraged and welcome to apply to be a member of the leadership team.

The elected leadership is composed of the Board of Directors and the Management Team. Outside of a few roles that will be filled with current elects, we will be slating for the following:

Board of Directors

Focuses on strategic initiatives for the league

- President (Erin Gladysz, current President-Elect will move into this role)
- President-Elect (Slating)
- Executive Vice President (Amanda Griffin, current EVP-Elect will move into this role)
- Treasurer (Stephanie Guckenberger, current Finance VP will move into this role)
- Recording Secretary (Slating)
- Nominating Chair (Keri Fabiano, current Nominating Chair-Elect will move into this role)
- Community Advisory Council Director (Slating)



- Diversity, Equity, Inclusion and Belonging Director (Slating)
- Sustainer Director (Slating)
- [1-3] At Large Directors (Slating)

Management Team

Focuses on day-to-day activities of the current League year

- Executive Vice President (Amanda Griffin, current EVP-Elect will move into this role)
 - Executive Vice President-Elect (Slating)
 - Finance Vice President (Slating)
 - Corresponding Secretary (Slating)
 - Communications Vice President (Slating)
 - Community Vice President (Slating)
 - Development Vice President (Slating)
 - Membership Vice President (Slating)
 - Nominating Chair-Elect (Slating)
-

IF YOU'RE INTERESTED IN APPLYING, SAVE THE FOLLOWING DATES!

Early November

- The Nominating Booklet will be available on the JLSP website, which will provide detailed information on each role's responsibilities, required skill sets and time commitments.
- Applications open

Tuesday, November 16

Immediately following the GMM, join us in-person or virtually for a mixer, where you'll have the opportunity to ask the Nominating Committee and current leadership questions about the process and leadership roles.

- In-Person: Cassis
- Virtually: Stay on the Zoom

Wednesday, December 15

Applications Close - After submitting an application, the Nominating Chair will contact you with details about your Meet & Greet time and what to expect.

Meet & Greets

Day 1: Wednesday, January 5, 2022, 6PM - 9PM / virtual

Day 2: Thursday, January 6, 2022, 6PM - 9PM / virtual

The Nominating Committee will meet on Saturday, January 8, 2022 for Slating Day! The committee will review the application, resume and notes from the meet & greets to carefully slate the right individual for each position.

After Slating Day, the Nominating Chair will prepare a ballot for the membership to vote at the January 2022 General Membership Meeting.

If you have any questions or want to join the 2022-2023 Nominating Committee, please contact Brynne Johnson at nominating@jlstpete.org.

Cocktails & Couture

By: Jenna Garnatz, Development VP 2021-2022

After cancelling in 2020 due to the impacts of COVID-19, the Junior League of St. Petersburg was delighted to bring back our New York Fashion Week style fall fundraiser, Cocktails & Couture. The event took place at the Museum of Fine Arts on September 25, 2021 and provided attendees an evening of fabulous fashion, light bites, delicious cocktails, and excellent company.

The fashion show featured stylings from a number of local boutiques, including returning favorites Canvas Fashion Gallery, Boater's Republic, and The Shop St. Pete, as well as new arrival Sip Shop Hooray. The event also featured an in person and virtual silent auction and chance drawing with packages donated by over 30 local businesses, which brought in over \$5,200. As an added bonus, the Junior League of St. Petersburg partnered with Kendra Scott for an online and in-person giveback which resulted in a total of \$350 coming back to the League. The event also received over \$2,600 in sponsorship support.

In addition to our VIP and General Admission ticket options, the Junior League of St. Petersburg was pleased to offer a virtual package for members who preferred to enjoy the event from home. For the first time ever, we partnered with Lolita's Catering & Events to offer guests a wine and charcuterie package of their choice, plus access to the exclusive live stream, virtual silent auction, and Kendra Scott online giveback. Lolita's generously agreed to donate a percentage of package sales back to the Junior League of St. Petersburg and brought in nearly \$300 to support the League's projects and programs. We were very excited to expand our reach in light of the current social climate and look forward to offering this option to members for years to come.

Although the event was not as well attended as years past, the energy was electric and could not have provided a better introduction to normalcy after the past year of uncertainty. The League was excited to create new relationships with local businesses, while building upon existing partnerships, and we cannot wait to watch this event continue to progress in the future. Thank you to all attendees for your support – can't wait to see you on the runway for Cocktails & Couture 2022!



Cocktails & Couture

THANK YOU TO ALL OF
OUR AMAZING SPONSORS!



TORY BURCH



KENDRA
SCOTT



TAMPA BAY DJ COMPANY
WEDDING & EVENT ENTERTAINMENT



GRECO & WOZNIAK P.A.
ATTORNEYS AT LAW
PERSONAL INJURY AND WRONGFUL DEATH



JEREMYSCOTT**PHOTO**



Hajek|Hajek CPA's P.A.

LITTLE BLACK DRESS INITIATIVE

A PROGRAM OF **THE JUNIOR LEAGUE**



The week of October 18th through 22nd, the LBDI Committee executed another successful Little Black Dress Initiative campaign, raising just over \$13,500. While slightly shy of our goal and light on participation, participants worked hard to raise awareness and funds to fight food insecurity in St. Petersburg.

Over 40 members served as LBDI Champions – educating their networks and collecting monetary donations through social media to be used for projects and services which directly address the heart of the League’s community outreach focus.

LBDI 2021 began the weekend following World Food Day (Saturday, October 16th), reminding us that we are just one piece of a much larger puzzle during a very exceptional time with many countries still dealing with the widespread effects of the COVID-19 pandemic. Child hunger is a global issue, and the JLSP is proud to spark change and address it in our own community, working towards statewide, national, and even international change for the better.

This year, the Junior League of St. Petersburg teamed up with LBDI sponsor, 4th Street Chipotle, who supported the campaign with a giveback the evening of October 20th, donating 33% of proceeds back to the Junior League of St. Petersburg. The event had a great turnout and raised nearly \$150 for the League’s projects and programs. The Junior League of St. Petersburg is thankful for committed partners like Chipotle.

Thanks to the LBDI Committee’s hard work and dedication we hosted an incredibly successful campaign, continuing to provide the much needed support to our community during this difficult time.





JLSP COMMUNITY ADVISORY COUNCIL

The JLSP Community Advisory Council (formerly Community Advisory Board) has a new name, new members, and a re-envisioned purpose. Under the leadership of JLSP President, Lauren Feaster, and CAC Director, Summer Jensen, the group will utilize the expertise of top community leaders to provide strategic advice and guidance to the Board and League as a whole.

Take some time to learn about the CAC in the pages below!

COMMUNITY ADVISORY COUNCIL

BRIAN AULD TAMPA BAY RAYS, PRESIDENT



Brian Auld begins his 16th season with the Rays and his seventh in his current position as team President. Together, he and Matt Silverman lead the club's operations both internally and externally, including an innovative plan for the team to build new home ballparks in both Tampa Bay and Montreal and divide its home games across both geographies. In his tenure as team president, Auld has brought a renewed focus to the Rays mission—to energize the community through the magic of Rays baseball—by redoubling the Rays commitment to its community and to its employees.

Under Auld's leadership, the Rays have developed a thriving workplace culture. In addition to paid parental leave, adoption benefits, paid volunteer time and a wellness initiative, the Rays created a \$10 minimum wage for all part-time employees.

In 2018, Auld and Silverman oversaw the Rays purchase of the Tampa Bay Rowdies USL soccer team, based in St. Petersburg. They now also serve as vice chairmen of the Rowdies, overseeing all franchise operations.

Prior to Auld's promotion to team president, he oversaw a wide spectrum of the team's business operations, including the human resources, information technology, marketing, ticket sales, fan experience and stadium operations departments. Auld joined the Rays in June 2005 as director of planning and development, where he worked closely with Silverman to define organizational priorities and assist with the transition in ownership. Soon after, he played a key role in establishing the Employee Community Outreach Team (ECOT). All Rays staff may spend up to one paid workday each month volunteering in the community and ECOT assists by finding opportunities.

Before joining the Rays, Auld attended Harvard Business School, where he earned his MBA focusing on managing human capital, marketing and finance. Auld's previous work experience includes serving as lead teacher and director of development for the East Palo Alto Charter School in California.

Born in Berkeley, Calif., Auld received a bachelor's degree in economics and master's degree in education from Stanford University, where he also captained the lacrosse team. He and Silverman met in high school in Dallas, and graduated one year apart. Brian is proud to claim that he once trekked to the bottom of Mount Everest.

He currently serves on the board of directors of the Rays Baseball Foundation, Big Brothers Big Sisters of Tampa Bay and CEOs Against Cancer. In addition, he serves on the Heart Ball Cabinet for the American Heart Association, the Sports Advisory Council for Special Olympics Florida and the executive committees of the Tampa Bay Partnership and the St. Petersburg Economic Development Corporation, where he also serves on the Tropicana Field Site Redevelopment committee.

He and his wife, Molly, reside in St. Petersburg and are proud parents of two daughters, Lucy and Mia, and a son, Jack.

COMMUNITY ADVISORY COUNCIL

STACEY BAIER PINELLAS EDUCATION FOUNDATION, CEO

Dr. Stacy Baier has more than 10 years of experience in foundation development and capacity building, including identifying partnership opportunities and strategic investment goals implementation. As CEO of the nationally recognized Pinellas Education Foundation, Stacy leads all development, program and administrative activities at the Foundation while cultivating a strong working relationship between the business and school communities. Her proven leadership and extensive policy background was most recently utilized at the Florida Philanthropic Network where she served as president and CEO. Prior to that, Stacy was vice president and program director of College and Career Readiness for Helios Education Foundation. She has also served as executive director of the Consortium of Florida Education Foundations. She has held numerous leadership positions at state and national levels, including serving as chair of the Florida Education Foundation Board, chair of FPN's Education Funders Affinity Group,



co-chair of the National Collaborative for Student Success and co-chair of the Grantmakers for Education Annual National Conference.

Stacy received her doctorate in Educational Leadership at the University of Florida and holds a Master of Education from Harvard University. She is the immediate past president of The Junior League of Tampa. A graduate of Leadership Florida, Class XXXII, Stacy is also a founding board member of the National Schools Foundation Association and author of "From Better to Best: Practical Strategies to Boost Efficiency in Your Education Foundation," a strategy guide to enhance the effectiveness of education foundations and improve financial return.

THE HONORABLE RICK BAKER COAST AUTONOMOUS, CONSULTANT



Richard Murray "Rick" Baker is an American attorney and politician who served as mayor of St. Petersburg, Florida. Elected in 2001, he was reelected in November 2005 with more than 70% of the votes cast. Born in Chicago, Baker is married to wife Joyce.

While attending Florida State University, Baker was the President of Lambda Chi Alpha fraternity. He also served as the school's senior class president and president of the Student Senate. Baker has a background in management and law. Baker received a BS in management, an MBA and Juris Doctor (honors) from Florida State University. He also studied comparative law for a term abroad at University of Oxford. Baker has practiced corporate and business law for 20 years, serving as president of Fisher and Sauls, P.A., a St. Petersburg law firm. Prior to his election as mayor, Baker served as the chairman of the St. Petersburg Chamber of Commerce. He is also the author of two books, "Mangroves to Major

League," a historical account of the development of the city of St. Petersburg and "The Seamless City," a summation of Baker's time as Mayor where he lays out his vision for smart urban renewal.

From 2010 to 2013 he served a Vice President for Economic Development at the University of South Florida. From 2013 to 2018 he served as president of the Edwards Group. Since 2018 he has been a development consultant for Coast Autonomous.

COMMUNITY ADVISORY COUNCIL

TERRY BRETT BRETT FUNERAL HOMES, DIRECTOR

A native and lifetime resident of St. Petersburg, Terry grew up in the family business. He is a 1977 graduate of Gupton Jones College of Mortuary Science, Atlanta, GA, received his A.A. from St. Petersburg College, and his Bachelor of Arts Degree in American Studies from Eckerd College, St. Petersburg.

He is married to Kim Akerson Brett, an attorney in St. Petersburg, and has three children, Kristen, David and Drew. Their son Patrick passed away in 2005. Terry is Past Chairman of the Board of the Morean Arts Center of St. Petersburg, and also served as a board member for St. Anthony's Hospital Foundation. In 2008, Terry was appointed as a Trustee for St. Petersburg College by Florida Governor Charlie Crist, and recently completed a term as Chairman. He was named Trustee Emeritus in 2013. In 2017, Terry was nominated for the Leroy Collins Distinguished Alumni Award by St. Petersburg College, and also received the Leadership St. Pete Distinguished Alumni Award. Terry is a Past Chairman of St. Petersburg Area Chamber of Commerce, and was named Chamber Member of the Year in 2012. He is also Past Chairman of the Presidents Associates at Eckerd College, Past-President of the St. Petersburg College Alumni Association, Past-President of the Lakeview Fundamental School PTA, and Past-Chairman of the Leadership St. Pete Planning Committee. He also serves on the Board at Calvary Catholic Cemetery.



JILLIAN DOYLE DOYLE WEALTH MANAGEMENT, CFO



Jillian is a native Floridian born in Ocala, Florida. Her husband, Bob, and Jillian have 2 grown daughters. Kelly is an elementary school teacher in Kentucky, and Molly is currently studying at Ewha University in Seoul, South Korea. A practicing CPA since 1986, she has worked in the tax departments of PwC and Walter Industries, Inc. In 2005, Jillian and her husband formed Doyle Wealth Management, Inc., a Registered Investment Advisor. Her community activities have included serving as a Trustee on the All Children's Hospital Foundation Board, Chair of the Board of Trustees of Resurrection House, and a past member of the boards of the Pinellas Education Foundation, The Palladium and the Junior League of St. Petersburg. They enjoy hiking and camping. She's completed the JMT (John Muir Trail) in California and have hiked 110 miles of the PCT (Pacific Crest Trail) in Oregon. One of her favorite hikes was the Tour du Mont Blanc, which passes through parts of Switzerland, Italy and France. She'll never forget her 60th birthday gift – hiking in Patagonia. Incredibly strong winds and incredible views!

COMMUNITY ADVISORY COUNCIL

CAPRICE EDMOND PUBLIC EDUCATION

Caprice Edmond was elected to the school board in 2020. A lifelong resident of St. Petersburg, Mrs. Edmond is a proud graduate of Gibbs High School. She earned a Bachelor of Arts in Psychology, Master of Elementary Education with English for Speakers of Other Languages endorsement, Master of Educational Leadership, and Certification in Infant Family Mental Health from the University of South Florida, St. Petersburg. Prior to her election to the board, she actively advocated for children in foster care and became their champion at school, in court, and at their group home. She is a firm believer that all children can succeed with caring and consistent support. Mrs. Edmond served as a Guardian ad Litem for ten years. Her work with youth in foster care led to her passion for education, understanding this is often a barrier to success. As an educational leader and advocate for children and families, she is active in the community and served in leadership roles on numerous committees. She has a significant and consistent history of advocacy for children and families on a local, state and national level through her work with unions and Parent Teacher Associations. She was the treasurer for Fairmount Park Elementary PTA; past President of South St. Petersburg Community PTA; Grants & Patron Chair for Pinellas County Council PTA; and, Pinellas County Council PTA lead contact for the National PTA and Transformative Family Engagement. She also served with the City of St. Petersburg's Youth Development Grant Review Committee and the South St. Petersburg CRA (Community Redevelopment Area) Advisory Committee. As an instructional leader, she was a teacher and science coach in Pinellas County Schools, mainly in Title I and Transformation Zone Schools. She is a proud parent of children attending Pinellas County Schools.



FORREST ELEAZER PARK & ELEAZER CONSTRUCTION, MANAGING PARTNER



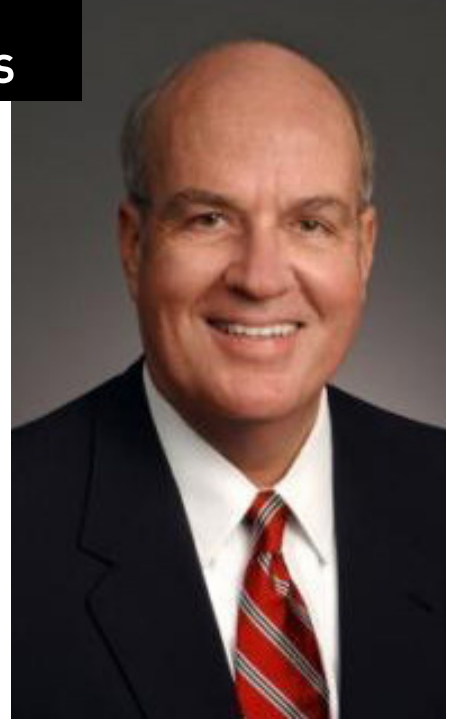
Forrest developed his passion for construction while working in the field as part of a concrete crew for JMC Communities during his summer breaks. This led him to graduate from the University of Florida with his bachelor's degree in Building Construction, which launched his career in the industry. He has travelled around the Southeast with one common mission: to build quality buildings and exceed client's expectations. Forrest's secret to being successful is hard work, a commitment to our client's best interests, and doing whatever it takes to get the job done.

In 2012, Forrest partnered with Andrew Park to bring in his experience in commercial and multifamily construction to the mission and vision of Park & Eleazer Construction. With 13 years of experience under his belt, Forrest now serves as President and Principal for Park & Eleazer Construction. He leads the pre-construction to manage all projects from conception through completion, serves as the primary point of contact for clients during pre-construction and construction process, assists the construction team in troubleshooting projects, and works with Andrew to set the strategic direction for the company.

COMMUNITY ADVISORY COUNCIL

DAVID FEASTER REPUBLIC BANK, BOARD OF DIRECTORS

David P. Feaster, 68, Currently is a Director and Consults with Republic Bank. He was previously Florida Market President of Republic Bank since May 2016. He was the Chief Executive Officer and President and Director of Cornerstone Community Bank, beginning January 2009 until merger date with Republic Bank. He graduated in 1976 with honors from the University of Florida with a degree in Business Administration. Mr. Feaster has more than 45 years of banking experience, and is a lifelong resident of St. Petersburg, Florida. He was a founder and the Chief Executive Officer and President of Signature Bank in St. Petersburg, an association that began in August 1999 and continued until March 2007 when it merged with Whitney National Bank. Mr. Feaster became Area President of Whitney National Bank, a position he held until December 2008. Prior to his association with Signature Bank, Mr. Feaster helped open Northern Trust Bank in the Tampa Bay area and served in a regional capacity. He has been very active in civic affairs, including Chair of the St. Petersburg Area Chamber of Commerce, Chair of All Children's



Hospital Board; Florida Bankers Association Board of Directors; Board of St. Petersburg Suncoasters; Chair of Clutch Hitters of Tampa Bay; President of Kiwanis Club of St Petersburg; member of St. Petersburg College Banking School Board. He was a member of Leadership St. Pete, Leadership Tampa Bay, Advisory Board St. Anthony's Hospital, and currently is on the Council of Faith Covenant Church and is Building Committee Chair, Chair of the Governor's Baseball Dinner. He was voted Magnetic Man by PARC in 2010, was selected 2012 Mr. Sun by the Suncoasters of St. Petersburg and was awarded the Pinellas County Gator Club Emerson Award in 2012. He was also the recipient of the Boy Scouts Council Distinguished Citizens award.

JAMES FLYNN, JR. THE FLYNN LAW FIRM P.A, OWNER



Attorney James Flynn graduated from Georgia Southern University, where he received a Bachelor of Arts Degree in English. He then went on to complete his Juris Doctorate from John Marshall Law School.

Prior to founding The Flynn Law Firm, P.A., Attorney Flynn practiced in the areas of plaintiff subrogation, product liability, and construction defects at a nationally recognized law firm based in Tampa. He also served as an Assistant State Attorney for the Office of the State Attorney in Pinellas County before entering civil practice.

James Flynn is the founding attorney of The Flynn Law Firm, P.A., and now practices litigation of civil matters. He is also the former President of the Fred G. Minnis Bar Association, the former President and Vice President of the Pinellas County Trial Lawyers Association, and the former General Counsel of the Pinellas County Urban League.

James and his wife, Danielle, have been married for over 11 years, and have one daughter.

COMMUNITY ADVISORY COUNCIL

MATT FREY **FREY MASTERSON INVESTMENT ADVISORS, PARTNER**

Matt Frey is an owner/partner at Frey Masterson Investment Advisors and Branch Manager of Raymond James Financial Services. Prior to establishing FMIA, he worked as part of the finance and accounting team at SPX Corporation in both Charlotte, NC, and London, UK. In London, he worked on a \$1 billion acquisition as part of a team that handled the IFRS to GAAP reconciliation and financial systems integration. Prior to that, he participated in a rotational finance and accounting program.



Matt currently serves as a board member at Shorecrest Preparatory School and YMCA of Greater St Petersburg. During his time with Shorecrest he has been an instrumental member in the Transform Campaign. Matt previously served on the board of the St Petersburg Free Clinic, R'Club and Habitat for Humanity of Pinellas County. Prior to his work with SPFC and Habitat Pinellas, Matt served as chair of the St. Petersburg Area Chamber of Commerce's Young Professionals and participated in and served on the planning committee for Leadership St. Pete. He is also active with the Clutch Hitters and Polywogs. He is involved nationally with the Notre Dame Alumni Club.

In 2015, he received the Champion of Service Award from Volunteer Florida and Governor Scott for his continued support of Habitat for Humanity of Pinellas County.

Matt has won numerous national medals for swimming and held three national records. In 2018, Matt was inducted into the Lancaster Catholic High School Athletic Hall of Honor. He was a Paralympic qualifier in 2000 and was named the PA Sports Hall of Fame's Most Courageous Athlete in 1997. He has placed in National Amputee Golf Tournaments and was a High School Academic All-American.

Matt is a graduate of the University of Notre Dame, where he majored in finance and participated on the Irish swim team. He continued his education at Notre Dame, graduating cum laude with an MBA in investments.

Matt is originally from Elizabethtown, PA. He married life-long St. Petersburg resident, Anne Michelle Reilly in 2008. Anne Michelle teaches math at her alma mater, Shorecrest Preparatory School. They have two children, Cate and Jack, and live in Northeast St. Pete. In his free time, Matt enjoys tennis, golf, watching Notre Dame athletics and spending time with his family and friends.

COMMUNITY ADVISORY COUNCIL



COREY GIVENS JOB CORPS

The oldest of four children and a fourth-generation native of St. Petersburg, FL. Corey Givens Jr. matriculated in Pinellas County Schools; graduating Magna Cum Laude in 2010, from Lakewood High School's prestigious, Center for Advanced Technologies. Givens attended Florida State University in Tallahassee, FL, where he received his Associate in Arts. In 2014, he graduated from the University of South Florida, with a Bachelor of Arts degree in Communications. He is currently pursuing a Master's degree at Howard University.

Minister Givens is currently employed with the Pinellas County Job Corps Center and He also serves as Youth Pastor at The Rock of Jesus Missionary Baptist Church.

In addition to serving on the Junior League's Community Advisory Council, his civic engagement includes:

- Poor People's Campaign St. Petersburg (Current President)
- League of Women Voters St. Petersburg (Education Co-Chair)
- South St. Petersburg Citizens Advisory Committee (Member, 2015-2017)
- 5000 Role Models (Mentor, 2013 – present)
- Big Brothers & Big Sisters (Mentor, 2012 – present)
- Suncoast Sierra Club (Executive Committee Member, 2016 – 2018)
- Council of Neighborhood Associations
- St. Petersburg Alumni Chapter of Phi Beta Sigma Fraternity, Inc.
- Lakewood Terrace Neighborhood Association (President, 2015-2017)
- Concerned Organization for the Quality Education of Black Students (COQUEBS)
- March for Dimes & Relay for Life Volunteer
- City of St. Petersburg Beautification Commission (2013-2016)
- NAACP St. Petersburg Branch 2ND Vice President (2015-2016)

Minister Corey Givens Jr. has dedicated his life to service towards ALL of humanity.

COMMUNITY ADVISORY COUNCIL

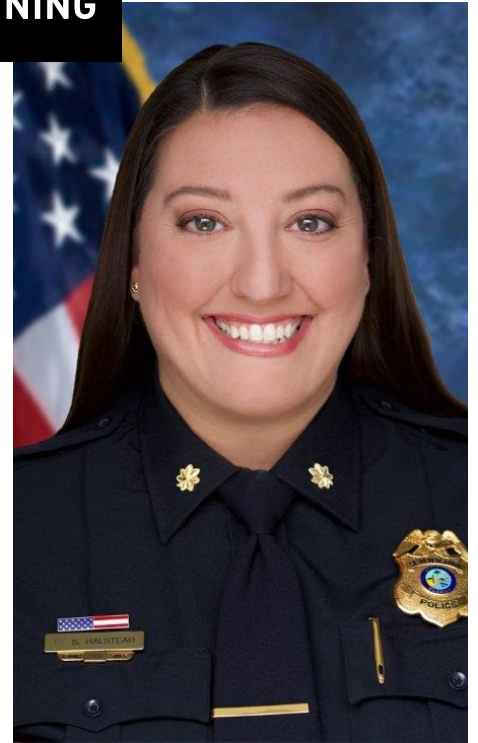
MAJOR SHANNON HALSTEAD ST. PETERSBURG POLICE DEPARTMENT, TRAINING DIVISION COMMANDER

Major Shannon Halstead began her law enforcement career with the St. Petersburg Police Department in September 2000. Since then, she has gained administrative and operational experience working within all three bureaus of the Department: Administrative, Investigative, and Uniform Services. Currently, she serves as the commander of the Training Division. The Training Division has five (5) main functions. These functions and their main responsibilities include: recruitment, background investigation, professional development, high liability training, and management of the Training Center to include the Armory and the Range.

Major Halstead earned her Bachelor of Science degree (Justice Studies) in 1998 and Master's degree (Criminal Justice) in 2004. She is a 2016 graduate of the Senior Management Institute for Police at Boston University. She has also successfully completed "Leadership in Police Organizations" and "Women's Leadership Institute" which are courses developed by the International Association of Chiefs of Police.

Major Halstead is a graduate of the Certified Public Pension Trustee program and is a trustee for the St. Petersburg Police Department's pension fund. She is a certified assessor with the Commission for Florida Law Enforcement Accreditation, Inc. Currently, she serves as the Continuing Education chairperson for the Tampa Bay Area Chiefs of Police Association.

Major Halstead is a 2012 graduate of Leadership St. Petersburg and has also served on their Board of Directors. She has been a volunteer coach with Girls on the Run – Greater Tampa Bay for nine seasons. The mission of the Girls on the Run program is to "inspire girls to be joyful, healthy, and confident." Major Halstead also volunteers her time with the Junior League of Clearwater-Dunedin and serves on the Advisory Council for the Junior League of St. Petersburg. She is also a mentor for the USF- St. Petersburg Innovation Scholars program.



COMMUNITY ADVISORY COUNCIL

A professional headshot of Beth Houghton, a woman with short, wavy brown hair, smiling. She is wearing a dark blue V-neck top and a gold-colored necklace. The background is a neutral, light gray.

BETH HOUGHTON JUVENILE WELFARE BOARD, CEO

Beth A. Houghton serves as the Chief Executive Officer (CEO) for the Juvenile Welfare Board of Pinellas County (JWB), a mission-driven organization with a 74-year history of strengthening the lives of children and families in Pinellas County. Ms. Houghton is passionate about improving the lives of children, both because they are the innocent who cannot control their circumstances and because, as a society, improving children's lives today and into the future is simply a smart investment.

In her role as CEO, Ms. Houghton oversees an annual program and general government budget of \$79.3 million and a workforce of 62, while ensuring policies set forth by the JWB Governing Board are effectively implemented. She serves as the nexus between the JWB Board and day-to-day operations of the organization, and advance and oversee accountability systems and measurements to ensure effective use of the community's investments. In her leadership role, Ms. Houghton advocates for children's issues and underserved families. She creates strategic partnerships and oversees the funding of high-quality programs that benefit tens of thousands of Pinellas County children and families annually.

Ms. Houghton came to the Juvenile Welfare Board from the St. Petersburg Free Clinic, where she held the top position – first Executive Director then Chief Executive Officer – for eight years. Under her leadership, the organization expanded its reach to eight food, shelter, and health care programs that distribute to more than 55,000 people monthly, provide free health and wellness services to 9,000 annually, and guide another 400 on their path to independent living through shelter services. Ms. Houghton graduated with highest honors from Stetson University College of Law, earned her MBA with highest honors from Tulane University Graduate School of Business, and her BA with honors in Economics and Political Science from Newcomb College of Tulane University. Ms. Houghton is licensed to practice law in Florida and served as Chairman of the Board of Directors for Signature Bank in St. Petersburg. Her previous employment includes serving as Chief Financial Officer and General Counsel of John's Hopkins All Children's Health System.

Ms. Houghton has taken numerous mission trips to rural Honduras and currently serves on the Board for the Foundation for International Missions which supports a rural health clinic. She also serves as Chair of the Hospital Board of H. Lee Moffitt Cancer Center and Research Institute. Previously, Ms. Houghton served as Board President for Great Explorations, the Houghton-Wagman Children's Museum, and she has received numerous awards for community service and leadership. She has three adult children, three grandchildren, and is raising two grandchildren.

COMMUNITY ADVISORY COUNCIL

DR. ELIZABETH MAGRO, PSYD

Dr. Elizabeth Magro is a licensed clinical psychologist and the founder of Pinellas Psychology Associates, a group private practice in St Petersburg. She has diverse training in the areas of psychological assessment, individual and family therapy, and crisis intervention. She worked for Pinellas County Schools for nine years, specializing in the assessment and treatment of children with emotional and behavioral disorders. She also worked as a graduate school professor in clinical psychology, specializing in family therapy. Dr. Magro currently works in private practice, where she focuses on assessments for learning disabilities, ADHD, and gifted evaluations. Her therapeutic specialty is the treatment of anxiety. Dr. Magro also conducts training workshops for schools, business and other community organizations. She is passionate about educating professionals and volunteers. She lives in St. Pete with her husband and 3 boys.



THE HONORABLE ED MONTANARI CITY COUNCIL, CHAIRMAN



Ed Montanari currently is Chairman of the St. Petersburg City Council. He was first elected in 2015, and serves as Chair of the Budget Taxation and Finance Committee, Chair of the Legislative Affairs and Governmental Relations Committee, Vice Chair of the Public Services and Infrastructure Committee, serves on the Health, Energy, Resiliency and Sustainability Committee and the Co-Sponsored Events Committee.

Prior to serving on City Council, Ed was involved with many civic and not for profit organizations including the Planning and Visioning Commission, the Pinellas County Economic Development Council, the St Petersburg Chamber of Commerce Public Policy Committee, the Louise Graham Regeneration Center and R Club. He also was Vice Chair of the Pier Task Force, Chair of the Albert Whitted Task Force, and served on the Major League Baseball Task Force.

Ed is a graduate of Northeast High School in St Petersburg and Embry-Riddle Aeronautical University. He holds a Bachelor's of Science degree in Aeronautical Science.

Ed is a veteran of the United States Air Force and served on active duty flying the F-16 fighter aircraft. He has logged over 1400 hours in all models of the F-16. Ed served in the Air Force Reserves as an Air Operations Officer in Central Command at MacDill AFB during the first Gulf War, and his decorations include the Air Force Commendations Medal, the Combat Readiness Medal and others.

Ed attended the USAF Special Operations School and completed the Special Operations and Middle East Studies Courses.

Ed has lived in St Petersburg since 1976 and is a Boeing 777 pilot for American Airlines. He has two children and one grandson, and is a member of Lutheran Church of the Cross.

COMMUNITY ADVISORY COUNCIL

REV. LOUIS MURPHY MT. ZION PROGRESSIVE MISSIONARY BAPTIST CHURCH

Rev. Louis M. Murphy, Sr., has dedicated his pastoral career to kingdom building, inside and outside the walls of Mt. Zion Progressive Missionary Baptist Church, where he was installed as the Senior Pastor in May 1999. Murphy entered the ministry with a life-long track record in secular leadership. A one-time Drum Major for the world renowned Florida A&M Marching 100, previous Student Government representative, former non-commissioned Marine Corps officer and 4-year District Executive for the West Central Florida Council of Boy Scouts of America, prepared Rev. Murphy for his calling to lead Mt. Zion Progressive.

Under his guidance, and with the support of his leadership team, Mt. Zion Progressive has grown to become the largest African-American congregation in the city of St. Petersburg, FL. The congregation has been challenged to go outside the church walls to bring about effective change within a 2-mile radius of the church. In 2005 it was the goal of Murphy's to pay-off the \$2.1 million mortgage on the church, and seconds before the church rang in the new year of 2006, that goal had become a reality. The church has achieved many goals since that faithful night, including the opening of the Mt. Zion Christian Academy in August 2012.

Outside the walls of the church, his unwavering focus on effective community change placed Mt. Zion on the leading edge of economic and spiritual renewal in the City's most overlooked areas. In 2001 he became a founding Board member of Urban Development Solutions, when he along with four others seeded a \$100,000 loan for the development of Tangerine Plaza, a 47,000 square foot shopping center that opened in 2005 as the first private investment venture in Midtown, in 30 years. In 2004, he Co-chaired the Power On! campaign, which was credited with helping to produce a record black voter turnout in south St. Petersburg. In 2006, he joined other faith leaders in the Calling the Men Home initiative, which assembled 4,000 men in an effort to galvanize renewed leadership of their families, churches and communities. The same year, Murphy led a 1,000 person rally calling for collective action against the violence that claimed the lives of many youth on the streets of St. Petersburg.

In May of 2007, God delivered a vision through Rev. Murphy that the time had come to call all of the city's faith community together to fight for the souls of south St. Petersburg. From this prophecy the Seven x7 revival was born. Seven teams consisting of 7 churches, hosting revivals, over 7 consecutive nights, at 7 locations through south St. Petersburg. The manifest was to unite and reawaken 49 congregations to act as ONE to execute the Great Commission on the south side of the city. Today he remains the driving force behind the movement, and is one of 15 Pastors that comprise the core steering committee.

Honors bestowed upon Rev. Murphy include the Distinguished Citizen of the Year Award by the Boy Scouts, the NAACP President's Award, the Omega Psi Phi Fraternity Citizen of the year Award, the St. Petersburg Bar Association Liberty Bell Award, and the WBTN Radio Ministry Recognition Award. His media contributions include articles as a feature writer in the St. Petersburg Times, (now Tampa Bay Times), past appearances on TV and radio talk shows including, WMNF's Radio Activity, WTMP's Jettie B. Wilds Show, and Fox 13 News. He was also featured on the cover of The Power Broker magazine in 2006. Rev. Murphy recently accepted an appointment as council member for the Community Foundation of Greater St. Petersburg.

A native of Florida and educated in the school system of Deland, Florida, Rev. Murphy continued his studies at Florida A&M University and the University of Central Florida. He received a B.S. in Business Administration from Chaminade University, while serving in the United States Marine Corps and stationed in Hawaii. It is there that he met his wife, the late Filomena Murphy. Together they have two children, Chiriga and Louis, Jr.; a grandson, Jair and two granddaughters, Filomena and Ava.



COMMUNITY ADVISORY COUNCIL



JIM MYERS
CROWN AUTOMOTIVE GROUP, PRESIDENT & COO

Jim's tenure in the automotive business began in 1983. He joined Crown in 1990, having previously been General Manager of Sun West Volkswagen, BMW, Porsche, Audi, and Subaru. Jim served as Vice President and Chief Operating Officer at Crown until 2011, when he was named President. Jim is responsible for leading all phases of operations for the Crown Automotive Group, as well as franchise and real estate acquisitions and manufacturer relations. The Crown Automotive Group is comprised of 1,200 employees representing 24 automotive franchises in 23 dealerships in St. Petersburg, Clearwater, and Tallahassee FL as well as Chattanooga and Cleveland TN and Dublin OH. The group retailed over 23,000 vehicles in 2020 and is listed as the 7th largest private company in the Tampa Bay area by Tampa Bay Business Journal.

For the past 18 years Jim has been active on the Pinellas Education Foundation Board of Directors, including two years as Chairman, two as Vice Chairman, and eight as a Committee Chairman. During his tenure as Chairman, the foundation was named the #1 education foundation in the US. Jim also currently serves on the board of directors for Starting Right Now, an organization that provides housing and resources for homeless high school students in St. Petersburg where he serves as Governance Chairman. In the past he has served as a board member of the Pinellas Association for Retarded Children, the Southwest Little League, and is an elder and teacher at his church. Jim was chairman of the St. Petersburg College Business Advisory Committee and also serves as a Florida Auto Dealers Association legislative committee member.

Jim spearheads Crown community initiatives such as Feeding Children Everywhere and Habitat for Humanity. Since 2012 the dealership has packaged over 1 million meals for needy families and funded and built 11 homes for Habitat. Crown also supports many other community initiatives.

A native of Pinellas County, Jim graduated from Boca Ciega High School in 1977 and was inducted into the Boca Ciega High School Athletic Hall of Fame for Basketball and Baseball in 2006. He graduated from St. Petersburg College with High Honors in obtaining an Associate in Arts Degree, while being named Outstanding Athlete. He went on to Georgia College and State University where he majored in accounting and graduated Magna Cum Laude with a Bachelor of Business Administration Degree, also lettering in both varsity basketball and baseball.

Jim has been married to Melissa for 39 years, and they have two children, Jim and Sara Beth, son-in-law Chris Flynn, and two grandchildren, Autumn and Jackson. He enjoys spending time with his family most of all, and also teaching classes at his church, fishing, hunting, travelling, and walking his dog Chip.

COMMUNITY ADVISORY COUNCIL

AL RUECHEL BAY NEWS 9, FORMER NEWS ANCHOR

Al Ruechel is an original in many senses of the word. He was Bay News 9's senior anchor and was with the 24-hour news channel from day one. To call him a fixture in Tampa Bay is an understatement.

Al is a graduate of Iowa State University and has worked in Des Moines, IA; Albany, NY; Ft. Myers, FL; and St. Louis, MO, as an anchor/reporter. He came to Tampa in 1986 and worked with then-ABC affiliate WTSP-TV, joining Bay News 9 when it launched in 1997.

During his career he has won four Emmy awards for breaking news and investigative reporting and more than 20 other state and national reporting and anchoring awards. His assignments have included presidential elections, the space program, the Persian Gulf War, medical advancements and Caribbean politics.

He has also produced and reported on nearly 1,000 websites and apps for his weekly Extra on the Web segments, offering reviews and helpful tips on successfully surfing the Internet.

But those in the Bay area also know Al is a family man deeply committed to his community. He's coached youth soccer, both recreational and competitive, for more than 16 years. He's currently the worship leader at Grace Christian Fellowship, where he also composes and performs original Christian contemporary music.

He has volunteered more than 7,000 hours with Bay area schoolchildren and helping the Pinellas County school system with their TV interview programs for the past 26 years. He was a missionary to East Africa for two years, and currently serves on a number of advisory boards for local charities, St. Petersburg College, Hospice of the Florida Suncoast and other organizations.

Al has been married to the love of his life, Jennifer, for 43 years. Jennifer manages the student counseling and academic advising center at St. Petersburg College. Their four children are all graduates of the Pinellas County school system and are all now working in the healthcare industry as doctors, therapists, and orthotics/prosthetics specialists. Al and Jenny have nine grandchildren...so far.

Al also writes commentaries in his spare time and is working on two books he hopes to publish in the near future.



COMMUNITY ADVISORY COUNCIL

CRAIG SHER BACKSTREETS CAPITAL



Craig Sher is a well-respected business leader, with more than 40 years of experience running and advising successful companies and providing leadership to large and small non-profit organizations. In recent years, Craig has shifted his focus to investments made through his family-run Backstreets Capital as well as providing leadership to other independent businesses.

Craig retired in 2019 as Executive Chairman of the well-known real estate group, The Sembler Company where he worked for 35 years. While real estate has been central to Craig's success and professional pursuits, he is passionate about the importance of effective leadership and committed to applying his decades of experience to support professional and practical discussion of board management, governance and operations with a focus on family-operated and owned businesses.

His current corporate board affiliations include:

- Kaiserman Company, Philadelphia, PA – Board Member
- Sabal Trust Company, St. Petersburg, FL – Board Member, Co-Founder
- The High Company, Lancaster, PA – Board Member

During Craig's tenure at Sembler, the company grew to be one of the most recognized shopping center development and management firms in the country, the largest retail developer in Atlanta, and one of the largest developers for Publix and Target in the United States. Sembler became widely regarded as an imaginative and innovative leader in the shopping center industry.

Sher was recognized by the award-winning Tampa Bay Times (formerly the St. Petersburg Times) as one of the Tampa Bay area's Top 10 business leaders (2005) and was named "Business Executive of the Year" by the Tampa Bay Business Journal in 2006. In 2011, Sher was inducted into the Tampa Bay Business Hall of Fame by the Florida Council on Economic Education.

Craig's professional life has always worked in tandem his civic commitments. Sher is a prominent Tampa Bay figure who is well known for his philanthropic pursuits. Along with his wife and family, the Sher's long history of selfless community involvement, commitment and volunteerism has had a tremendous impact in Tampa Bay.

Local Non-profit Board Leadership:

- James Museum, St. Petersburg, FL – Board Member
- Johns Hopkins All Children's Hospital – Board Member
- Pinellas County Education Foundation, St. Petersburg, FL – Executive Committee, Past Chair, Board Member
- Starting Right Now, St. Petersburg, FL – Board Member
- Tampa Bay Lightning Foundation, St. Petersburg, FL – Board Member

Civic Recognition:

- Lightning Community Hero award by the Tampa Bay Lightning Foundation (2018)
- 10th Annual "Celebrity Celebration" award from Gulf Coast Jewish Family Services (2004)
- Distinguished Citizens Award from West Central Florida Council Boy Scouts of America (2003)
- "Tree of Life" award for Humanitarian Efforts in the Community from the Jewish National Fund (2001)
- Silver Medallion Humanitarian award from The National Conference for Community and Justice (2000)

COMMUNITY ADVISORY COUNCIL

NATHAN STONECIPHER GREEN BENCH BREWING

Nathan Stonecipher was born and raised in St. Petersburg, Florida and spent only a few years away to attend the University of Florida. He loves this city and is passionate about staying involved as it grows and evolves. With a background in finance, Nathan found his true calling in the world of craft beer. The challenge of manufacturing a unique line of beers, of creating a space our residents could relax and enjoy as their own, the chance to venture into the entrepreneurial unknown, all encouraged him to bring this dream to life. While not at the brewery, Nathan can be found spending time with his wife Sara (who also owns a small business in downtown St. Pete), actively watching football, basketball, and Le Tour de France, running/cycling to clear his head, reading Tom Wolfe, binge watching Survivor, camping, and serving on the board of St. Petersburg College.



BONNIE STRICKLAND COLDWELL BANKER COMMERCIAL, REALTOR



Bonnie Strickland is a native of St. Petersburg and has had the pleasure of watching her beloved city transform into the vibrant city it is today. Real estate has always been in her blood having been raised by a mother who was one of the first woman contractors and real estate brokers in St. Petersburg and her father was an architect. Bonnie has been married to Tom Strickland also a contractor for over 35 years and they have two children and two grandchildren. While Bonnie began her career in real estate in 1987, she made the choice to be a full time Mom and volunteered for a variety of charities and ministries. When her youngest went to college she launched the Strickland Property Group and closed over 650 million offering the highest level of service over a ten year period. Bonnie also served on the board of Johns Hopkins for 7 years and is currently on the board of Academy Prep. Giving back has always been important to Bonnie and Tom. Currently they are enjoying time in St. Pete. Boating, fishing and traveling and spending time with friends and family in CO.

COMMUNITY ADVISORY COUNCIL

DOUG WAECHTER DOUGLAS ELLIMAN, REALTOR

Doug Waechter brings a wealth of knowledge to the Elliman Florida team gained from over 38 years of living and working in the St. Pete area. Born and raised here, Doug has strong connections to the local community and to local professional sports.

An 11-year veteran of professional baseball, Doug spent six of those years playing Major League Baseball for the Tampa Bay Rays, Florida Marlins and Kansas City Royals before moving into sports broadcasting prior to his transition into professional real estate. Doug brings the same work ethic that led him to pitch a complete game shutout in his first major league start to his real estate career, and has quickly made a name for himself among the area's most discerning clientele. The consummate professional, Doug easily navigates even the most challenging deals with discretion and an open and honest client approach.



Today, Doug's extensive knowledge of properties across Downtown St. Pete, Old Northeast, Snell Isle, Venetian Isle and the surrounding areas of Tampa Bay allow him a unique perspective on our diverse market. His consultative and comprehensive approach ensures that his clients have the complete picture from the financial details and legal expertise to the local businesses, schools, etc. that come together when choosing a home. "I always provide my clients with whatever they need to make the best decision for their investment," says Doug. "There is no question too big and no detail too small. Providing excellent client service and above all, results, is my number one goal."

An avid outdoorsman, Doug enjoys boating and fishing and spending time with his wife and children. He remains connected to his beloved baseball community through public relation activities and TV broadcasts with the local Major League team, and also as a youth baseball and softball coach for his two kids. Doug and his family currently make their home in Waterway Estates, St Petersburg.

ADDITIONAL MEMBERS OF THE COMMUNITY ADVISORY COUNCIL INCLUDE:

Nancy Westphal: Annex 400 Beach

COMMUNITY COUNCIL

By: Kristen Lefkimiotis, Community VP 2021-2022

The Community Council has been on fire, and we are SO excited to share updates with you!

Kids in the Kitchen has been hosting monthly volunteer shifts at Expert Messenger. During these shifts, 350 snack packs are assembled and delivered to the Boys & Girls Club where they are distributed amongst the centers. To date, the KITK crew has packed and delivered over 1,750 snack packs!! These snack packs are filled with a variety of healthy options that can take on different forms to necessary to meet the needs of the Boys & Girls Club. For example, back in August KITK did a breakfast themed bag since the kids were still on summer break.

KITK also assisted Care Fair by providing 1,000 personalized snack bags that included both fruit and a take home activity. KITK found themselves with a surplus of snack packs after this event and they were able to bless a local food pantry with them. KITK has plans for new opportunities/partnerships in the near future, so stay tuned to watch them shine!

Community Outreach has also been quite busy. They set a goal to connect with new organizations whom share our vision and to nurture established partnerships. This year they were able to form a new partnership with John's Hopkins All Children's Hospital and Gibbs High School to support their food pantry. During these four shifts, volunteers have sorted and packed nonperishable goods for families in need. Keep an eye on the calendar—you'll notice volunteer opportunities all the way through May!

Community Outreach is also thrilled to be once again working with Girls on the Run (GOTR) and Clothes to Kids. GOTR is back in full swing, and they've successfully kicked off their Fall coaches' season. Volunteers have been working with GOTR to get them ready for their December race. So far, volunteers have sorted and organized approximately 120 bins of supplies and t-shirts. While Clothes to Kids has been on a bit of a modified schedule, we've been able to assist them with sorting, tagging, and organizing clothing so it's ready for our favorite shoppers. We are very much looking forward to continue working with them and hope to have Kids Create involved as well to provide activities for the kids while their parents shop.



Literacy has been hard at work, connecting with their partnerships at Azalea Elementary, Bear Creek Elementary, Westgate Elementary, Woodlawn Elementary, and 74th Street Elementary. We were blessed with a very generous donation of books from Kind Mouse and were also able to order 750 books for Care Fair. They put together to-go bags that included a book, reading strategies for parents, and a bookmark. They are striving to get as many books as possible into the hands of our earliest readers to foster the love of reading at the earliest age. The committee is exploring new partnerships to expand their reach, and they are also excited to plan a Spring reading event—more details to come on that!



There is no doubt that the success of the Community Council Committees is due to your unwavering support. A tremendous thank you to everyone that has helped us crush our goals and to all of the volunteers that have supported our events. We can't wait to see what the rest of the League year holds!



a warm note to say

THANK YOU!

to Expert Messenger, INC!

JLSP would like to take a moment to extend our most heartfelt gratitude to Expert Messenger, INC for the support they have given our organization these last two years. Expert Messenger is a locally owned courier service company that operates 24/7. They typically work with labs, doctors offices, pharmacies, title companies, etc. transporting various things. They also have a large warehouse that stores a variety of goods for their clients. Expert has become a crucial part of our success in serving the children within our community.

COVID drastically changed the way we did things in years past. In 2020, Care Fair was canceled and our packing space at SPC was no longer an option. Care Fair scrambled to figure out a way to still get backpacks in the hands of those who so desperately needed them. When the owner of Expert, Jim Barnes, learned of this struggle, he without hesitation offered up his warehouse and his team to help get it done. He has said many times "Whatever you need, we'll do it. It's for the kids." Jim is the father of our current Community Council VP, Kristen Lefkimiotis, and she couldn't be prouder.

Expert has continued to serve as our site for backpack stuffing and snack pack stuffing. They receive our supply shipments, store them, and ensure they get to where they need to be. Expert's team has made our backpack and snack pack deliveries seamless--and ultimately possible. It is not uncommon for committees to show up for packing shifts to find everything already set up for them.

When the need for storage arose this year, Expert stepped in and gifted us with space at their warehouse. Our storage size needs have varied greatly based on current happenings, and they have been extremely flexible, working to accommodate our every need. They have coordinated pick-ups and deliveries for just about every community council. The team at Expert has been so incredible, and there simply aren't enough words to express our gratitude to them.

To the team at Expert Messenger--we love you, we are thankful for you, and you pretty much rock!

JUNETEENTH

By: Sara Powell, Diversity & Inclusion Chair

Juneteenth Becomes a Federal Holiday

Juneteenth is observed on June 19 every year. It commemorates the end of slavery in the U.S. and is also known as Emancipation Day, Jubilee Day, and Juneteenth Independence Day.

The holiday dates back to June 19, 1865, when Major General Gordon Granger issued General Order No. 3 in Galveston. The order let the slaves of Texas know they were free, in accordance with the Emancipation Proclamation.

This year, after tireless efforts of activist led by the 94-year-old Opal Lee, Juneteenth became a federal holiday when President Joe Biden signed the Juneteenth National Independence Day Act into law. He and Vice President Kamala Harris delivered remarks at the signing event held at the White House.

“We must learn from our history and we must teach our children our history because it is part of our history as a nation,” said Harris, who spoke first.

Biden said great nations don't ignore their most painful moments, they embrace them: “Great nations don't walk away. We come to terms with the mistakes we've made. And remembering those moments, we begin to heal.”

The U.S. House overwhelmingly passed the legislation to mark the federal holiday on Wednesday, a day after the U.S. Senate gave its approval. While many are celebrating Congress' move, others are critical, saying it's largely symbolic and more concrete things could be done to assist the Black community.

St. Petersburg Celebrations

Locally, there were several Juneteenth celebrations throughout the city, including three different festivals in The Historic Deuces.

The 2nd Annual Juneteenth Business Expo was held at the Manhattan Casino. The event included Black-owned vendors from various industries, educational and kid-friendly activities, a journey of Black music and artistic entertainment, and food trucks.

Freedom Day Fête, a Juneteenth celebration with an infusion of Black American, Caribbean, and African elements, was held at the corner of 9th and 22nd street. The festival featured an outdoor market, drum circle, and live art and performances. The Banyan Tree Project held a BBQ with music and dancing at the Tangerine Plaza.

A Juneteenth Exhibit was held at The James Museum, in partnership with the Dr. Carter G Woodson African American Museum.

JUNETEENTH CONT...

The Junior League Honors Juneteenth

As noted by our parent organization the Association of Junior Leagues International (AJLI) in its remembrance of Juneteenth:

“It is a day that has meaning far beyond our boundaries because it is a day commemorating the ending of slavery in the United States. It is a day of reflection on how far we’ve come and how much further we still have to go...Let us hold each other accountable for our past and our future. It is only when we are willing to learn from the experiences of others that we can make significant, lasting improvements in our society.”

The AJLI has invested in its commitment to diversity, equity, and inclusion in recent decades through initiatives such as:

- 21-Day Racial Equity Challenge
- Institution of the Dialogues on Diversity program
- Development of the Building Blocks for Multicultural Development guide
- Adoption a new Commitment to Diversity & Inclusion to replace its previous Reaching Out Statement form 1978
- Publication of Advancing Diversity and Inclusion by Design: A Guide for Building Vibrant Junior Leagues

At the Junior League of St. Petersburg, following the creation of a Diversity & Inclusion (D&I) Ad Hoc Committee in recent years, the 2021-2022 Junior League year is the first year that the JLSP will have a dedicated D&I Committee with formally placed Chair and Members. The Committee will follow a hybrid Ad Hoc/Placement model, so that we can maintain continuity and give the necessary weight to such an important committee, while also allowing for needed inclusion of members from all areas of JLSP. The JLSP’s goal for the D&I Committee is to cultivate an inclusive environment that welcomes women from diverse backgrounds, provide critical training for our members and members of our community, and identify leadership opportunities to engage BIPOC and other minorities.

If you would like to get involved or if you have any topics of interest that you would like to see featured in speakers, trainings, or events, please contact the D&I Chair, Sara Powell, or the D&I Director, Whitney Green.

THANK YOU

to our Q2 Contributors!

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